

MUSTANG NEWS

Mustang Owners Club of Australia (Queensland) Inc.



The Mission Statement of MOCA Qld

"To share Ford Mustang experiences, whilst enjoying the fellowship of like-minded people"

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QUEENSLAND MUSTANG NEWS

Mustang Owners Club of Australia (Queensland) Inc.

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(Blue Card Co-Ordinator)

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QLD.REP FOR AUSTRALIAN SHELBY REGISTRY

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MACKAY REP. - Kenny Carroll

Phone: 07 4942 2379 or 0409 422 379

The club does not offer car hire, so to avoid disappointment please do not contact us if you are looking for a Mustang for a wedding or formal. You should also be aware that MOCA Queensland does not give valuations or endorse the quality of vehicles being offered for sale. MOCA Queensland accepts no liability whatsoever for a purchase decision made by individuals acquiring motor vehicles.

MEMBERSHIP

Application forms may be downloaded from our website www.qld.mustang.org.au and sent to the Club Secretary with the relevant payment. Membership Fees are as follows:-

\$85 for New Membership between 1st July and 31st December (\$25 joining fee + \$60 annual fee)

\$55 for New Membership between 1st January and 30th June (\$25 joining fee + \$30 - 6 months fee)

****Any application for membership received for a 6 month option before January will be held until January 1st for processing unless the new member wishes to pay the full year membership fee****

\$60 for Annual Membership Renewal

Membership renewals are due and payable on the 1st July each year.

Should payment not be received by 31st August, those Members will be deemed "un-financial" and removed from the Club database. Full application procedure and costs will be required to rejoin the Club. 20 & 30 year Membership Recognition Awards for Members reaching these milestone will be awarded as near as possible to the Members' Anniversary Date.

Regional members will be contacted and have their award posted to them.

CLUB MEETINGS

Monthly Meetings are held on the 4th Wednesday of each month (unless notified) at the Clubrooms in Jean- Howie Drive, Morningside (off Bennetts Road). A sausage sizzle is available from 6.30pm and meetings shall commence at 7.30pm.

CLUB MERCHANDISE

We have a selection of men's and ladies shirts in various sizes and many other types of Mustang related Merchandise. To purchase or enquire about such items, contact the Merchandising Officer. Alternatively merchandise is available for purchase at Club Meetings and on some Club Runs.

ADVERTISING

PRIVATE CLASSIFIEDS: Private Classifieds are advertisements placed by those selling their own goods, no longer needed goods, not goods purchased for resale either privately or as part of a business activity.

Club Members are invited to place advertisements in the "Pony Classifieds" section free of Charge. Each advertisements will appear in the magazine for two (2) consecutive issues, whereupon it will be removed and may be re-submitted if required after one month.

Non-Members may also advertise for a fee of \$25.00 for a basic advertisement, or \$35.00 if a photograph is included. Each advertisement will appear in the magazine for two (2) consecutive issues, whereupon it will be removed and may be re-submitted if required after one month, with a further payment of \$25.00 or \$35.00 as the case may be.

TRADE ADVERTISEMENTS: Display advertising in the Queensland Mustang News is open to members and non-members alike for low rates. Display and prices are as follows.

BLACK & WHITE	Full Page	\$240 per year
	Half Page	\$120 per year

COLOUR	Full Page	\$480 per year
	Half Page	\$240 per year.

CASUAL TRADE ADVERTISEMENTS: Monthly Casual Rates are as follows

BLACK & WHITE	Full Page	\$102.50
	Half Page	\$ 60.50

To place your advertisement please contact the Magazine Editor directly. Payment must be received by the Treasurer before advertisements can be placed www.qld.mustang.org.au

GENERAL MONTHLY MEETING MINUTES: 23rd SEPTEMBER 2020

MEETING OPENED: 7.34pm

PRESENT: As per Attendance Book

APOLOGIES: Sue Clark, Vic Newland, Carolyn Irving

MINUTES OF FEBRUARY MEETING

Moved: Gordon Bartils 2nd: Ken Clark. Passed by the Majority of Members Present

BUSINESS ARISING FROM PREVIOUS MINUTES: Nil

TREASURERS REPORT:

Moved: David Irving 2nd Marg Moran. Passed by the Majority of Members Present

INWARD CORRESPONDENCE:

New Membership Applications from: There have been many new applications over the last 6 months, and all have been acknowledged in the monthly magazine. Applications this month were from David & Lyn Morey & Dayne Jones & Stephanie Mullins.

Pony Express, Mustang Roundup

Australia Post Account

First Data Merchant Statement.

BCC Rate Notice

QHMC Minutes & Renewal Notice

Dept of Fair-Trading Renewal Notice

Red Energy Account

Donations from Neil & Kay Morris & Robin & Linda Bath

Letter from the licensing commission waving 2020-2021 Liquor Licence Fee

Insurance Renewal

Email from BCC regarding the progress of our lease renewal

Urban Utilities

OUTWARD CORRESPONDENCE:

Thank You Letters to the sponsors of our Stanthorpe Run

20-year badges to Fran & Gordon Campbell & John & Janice Turner

MEMBERSHIP DRAW: No Draw Tonight

MAGAZINE: Robyn has done an excellent job over the past six months keeping our magazine going with no runs or meeting to report. Always looking for stories of interest

MERCHANDISE: See Ed if you would like to order any merchandise.

RUN CO-ORDINATOR: Neil spoke about previous runs. July High Tea was excellent. August Run was cancelled due to the new COVID 19 restrictions. He was extremely disappointed that several members tried to continue with the run as the decision to cancel the run was not made lightly. The club has to follow the rules and if members continue regardless, it puts the club in a position of being fined. Also, if said members were on SIVS registration, they would be in breach of that ruling as the sanction # was withdrawn. The September run to Scotty's was a good run, but the food was disappointing, and the prices quoted were not honoured. Also, staff were not obeying the COVID rulings. October will be to Sutton's Beach for a BBQ breakfast. November will be to Garage 21. It will be on the Saturday as it would cost the club \$1,000 for them to open on the Sunday. It was voted by the members present that we would go with the Saturday option. The Christmas run will be to Somerset Dam and will also be our Christmas Party. The club will cover the cost of the luncheon with members supplying their own drinks. Further details

as they come to hand. Ed & Ric Dunford have volunteered to get there early and take marquees and trestle tables to the proposed venue.

OTHER EVENTS: Details of other events are available in the magazine and on the website.

MIDMONTH RUN: Georgina told the meeting that the next run would be to Angie's Café at Esk. This will be a BYO drinks. Neil & Alan explained that we would not be able to allocate sanction numbers in advance while we are still under the COVID rulings. The question was also raised about non- members attending club runs. The rulings have always been for prospective new members that they can attend up to three runs to check us out. Non-members are welcome to attend as a guest, but they will have to travel in that member's vehicle.

BAR REPORT: Well Stocked. Unfortunately, the beer was out of date.

SOCIAL DIRECTOR: There was no BBQ or Supper as per COVID Ruling. Hopefully, we will be able to have some supper at the October meeting, but the BBQ will not be available till the new year, if COVID rulings have been lifted by then.

MEMBERS PRESENT AT THE MEETING WHO ARE CELEBRATING BIRTHDAYS THIS MONTH WERE GIVEN AS FREE TICKET IN TONIGHT'S RAFFLE: Monique Callander had a birthday, but as there were no raffles, no free ticket. Sorry Monique.

QHMC: John Greene was not at the meeting, but there was a report in the magazine.

NATIONAL DELEGATES: Martin told the meeting that the delegates would be having a zoom meeting in October. Up for discussion will be the National Lottery results & the future of The National Concours.

GENERAL BUSINESS:

Alan advised the meeting that due to the virus all points for the Club Person of the year would be held over till next year. It will be presented to the winner at the January 2022 meeting.

John Turner was presented with his 20-year membership badge. Congratulations John & Janice.

COVID-19 & RUNS: It was stressed that the person organising the midmonth run have a COVID safe plan and present same to Neil DSM so a sanction # be allocated. It was suggested by Roger Allan that all runs have a COVID Marshall. Neil said that photos on face Book from the last run could have landed the club in serious trouble as the distancing rules were not being adhered to. Barry offered to wear the Hi Viz vest for the mid- month run. Alan is currently revising all the job requirements so that will be added to his list.

NEW WEBSITE & FACEBOOK: Robyn was thanked for all the work done to get the website up and running. The new face book will be only open to members and strict rules will be applied as to what can be posted.

Next Meeting: 28th October @ 7.30pm. No BBQ

Meeting Closed @8.37 pm

AGM MINUTES: 23rd September 2020

Meeting opened at 8.52pm

PRESENT: As per attendance book

Alan read an overview of the last year and thanked all who have contributed to the smooth running of the club.

Chris proposed that the report be accepted. This was seconded by Gordon Bartils and passed by the majority of members present. Alan then closed the AGM at 9.04 pm and declared all positions vacant.

ELECTION OF OFFICERS: David Irving took the chair and again thanked all members for the past year.

A full list of all office bearers will be in the magazine.

Margaret Moran

Secretary

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From the President,

Welcome to the October Magazine

After the success of the September meeting in the club rooms we will continue to hold meetings there under the following rules until the end of the year when we will review them for the New Year.

1. All members on entering the club room must first sign the register and read the Covid-safe rules for the clubroom.
2. No Visitors will be permitted to attend meetings until the end of year review
3. Given the floor area in the club rooms we are restricted to the number of people who may attend, that is 33
4. There will be **NO** pre meeting BBQ.
5. The bar will be open but only the barkeep and two people buying drinks at the bar.
6. Tea and coffee will be available, a light supper will be available
7. Social distancing **must** be observed.
8. It is strongly recommended that any member in frail health does not attend
9. Of course, these guidelines are subject to further Government health directives
10. **Any person displaying flu like or Covid-19 symptoms MUST NOT attend.**



The club rooms ground floor has been upgraded however, this job is not fully complete. I would like one or even two members to volunteer to assist me to finalise the painting. If you can assist please drop me a note, the job will take about 4 litres of semi-gloss white and around 4 hours. (I will supply paint and painting gear)

The management committee is currently developing a set of by-laws and finalising roles descriptions for all elected club officers. The by-laws will supplement the constitution, in that the constitution provides a framework for the club to operate within, while the by-laws define how things are to be done inside that framework. These by-laws are being assembled from resolutions passed at general meeting over the years and “rules or what must be done” that have been applied over the years but have not been formalised.

In developing these by-laws, we first reviewed past meeting minutes and sought input from the past presidents. A similar process was done to develop role descriptions, but an extra step was included seeking the input of the current incumbent.

When the management committee is satisfied the documents are correct and reflect how the club is organised, they will be put to a general meeting for a vote to be accepted. These rules are not set in stone, they can be altered via a general meeting vote and adjusted to meet the needs of the club.

It will be the responsibility of the management committee to update the by-laws and role descriptions whenever they change.

It is planned to have a copy of the constitution and current by-laws on the members only section of our website to allow member to reference them when ever needed,

The **next run** is planned to be held on Saturday November 7th, a trip to Espresso/Garage 25 on the Gold Coast, see the full notice further in the magazine. We will advise all members if there are any problems holding this event but at this time you can assume it will go ahead as planned. Due to the Covid 19 regulations all members **must** advise Neil they will be attending in advance, no advice no attendance no exceptions, see the run notice in this magazine.

Please **Stay safe and Play Safe**

Alan Messenger. October 2020



Members are reminded that if they intend applying for a [Blue Card](#) they must do so through the Club Secretary.

October Run Report

Hi Members,

The weather was perfect for a mornings motoring, as I cruised out to the meeting point, I found that there were a few early mustangs already parked up.

The route for this run had changed due to the Jetty to Jetty fun run being moved to this date, so it was up the motorway to Mango Hill and come back south to Suttons Beach.

Luck was with us as the fun runners had run off into the distance and we all managed to park relatively close to the BBQ area.

The blustery winds were a challenge for the cooks, however they all managed to create a hearty breakfast, sorry no pics.

With breakfast over raffles dispersed, a nice relaxed morning rolled on by, and gradually the mustangs trotted off.

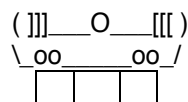
Thank you to the helpers, you always make it better.....

Luck Car Draw Winner:
Neil de San Miguel,

Raffle Prize Winners:
Michael Buckley,
Michael & Julia Longton,
Lyn & Chris Nock,
Sally Buckley,
Ray Buckley



Neil.de San Miguel
Run-coordinator
See you on the next run



Member Profile: Peter Buckingham

So, tell us what you've got? Vehicle is a 2018 Mustang GT Royal Crimson in colour.



When and where did you purchase your Mustang? Mustang was purchased from Sunshine Ford in January 2019 & at time of writing has only travelled just over 2100km from new, due in part to work & COVID constraints.

What motivated you to buy your Mustang? I have owned mostly older cars all my life & felt it was time to buy myself a new car. Before purchase I sold my 1966 Coupe & 1964 Plymouth Barracuda which paid for the new Mustang. Mustang was mildly modified with four down-draft Weber carburetors with the assistance of Martin Schmidt & John Turner (could write a book here). Barracuda was believed to be one of the very first, if not first to be imported to Australia from new.



Work in Progress – what have you done to your Mustang? Mustang is dead stock with the exception of lowered suspension & Shelby Wheels.



What do you enjoy about your Mustang? The fact that it is a new car with all creature comforts & as much power that I need.

When and why did you join MOCA Qld? I joined Queensland MOCA in 2006, just after I purchased the '66 Coupe. Martin Schmidt encouraged me to have a look at the car based in Tewantin which is the sister car to John Turner's 1965 Coupe & previously owned by John's Sister-In-Law. I basically bought it on the spot as it was & still is an exceptional example of a nice early Mustang.

What do you enjoy about being in MOCA Qld? I enjoy being in the club mainly due to the social nature & now that I have retired hope to be able to have a social life & participate more on the regular monthly runs.

MOCA QLD INC Annual General Meeting – 23rd September 2020

2019-2020 Annual Report

Management Committee (Effective 22th September 2020)

President: Alan Messenger. Vice President: Ed Callander. Secretary: Marg Moran. Treasurer: Robyn Messenger.

Club Office Bearers

Magazine/Website Editor: Robyn Messenger

Social Director: Sue Clark

Run & Events Co-Ordinator: Neil De San Miguel

Merchandising: Ed Callander

Membership Secretary: Robyn Messenger

Vehicle Dating Officer: Gordon Bartils

National Delegates: Allan Rogers and Martin Schmidt

QHMC and MOCC Reps: John Greene and Russell Whitney

Bar Person: Robert Consoli

Head Chef: Roger Sparnon

QLD Shelby Rep: Stan Gallo

The committee thanks all office bearers and other club members for their efforts throughout the year.

Overview

- The key register has been maintained as required.
- All the required information for the renewal of the clubhouse lease agreement has been submitted to Brisbane City but is in a suspended state due to the Pandemic. Contact was made with the local councillor and we were assured there were no problems with the application it would be process when things return to normal.
- The clubrooms are currently sublet to the Sprite Car Club (monthly) and the XR Falcon Club (once annually). At this time no other associations are using the facility.
- Club operations have been impacted by the pandemic halting all meetings and runs. The first run after restrictions were relaxed was held on June 17th and this will be the first club meeting.
- The Club's financial returns have been prepared and/or checked by David Star (Tax Agent) and John Dixon (Accountant/Auditor) as for previous years. The Club's financial position remains strong and there were no matters brought to the committee's attention by the auditor.

Financials

Total asset value at 30 June 2020 was \$91,056 compared to \$102,897 at 30 June 2019. The club reported a small profit for taxation purposes, however that was written off against the loss we were carrying from previous years. The fully audited financial report is available for perusal and a summary will be published with this report in the October 2020 Club Magazine.

Expenditure

The clubroom air conditioning has been completely replaced with a two-cassette system one at each end of the building this has resolved the problems that existed with the old system. We have also refurbished the downstairs area damaged by termites. The refund of the deposit with the VOCO for the concours accommodation was in dispute at the time of the audit, however the VOCA has now given us a full refund, this amount will show in the 20/21 audit

Membership

Membership on 30th June 2020 stood at 378, up on the previous year, however membership renewals have been down mainly due to the economic position, current membership stands at 332.

Major Events

The club has had no major events during the year all due to the restraints of the pandemic. Unfortunately, the club has had to advise the MOCA National body that it would not be able to host the 2021 Nationals Concours due to uncertainties resulting from the pandemic.

Charitable Donations

The club donated \$1740 in cash plus a number of useful items to the Applethorpe Rural Fire Brigade. This money was raised two ways, an overnight run to Applethorpe organised by the Vice President and the proceeds of the monthly raffles.

Club Runs

Our Run and Events Co-Ordinator, Neil De San Miguel, has continued the great work of getting us out to interesting places around the South East. He has also met the challenge of organising runs that meet Pandemic social distancing guidelines.

Club Meetings

Due to the constraints presented to us by the Covid-19 pandemic this year, the club has only been able to conduct six general meetings, each of these were attended by 30 or more members. Regular general meeting recommenced with this meeting under strict social distancing rules.

Merchandising

This area is rather quiet at present, an effort is being made to run down older stock by selling it at half price, we hope this will clear these non-moving items from our books.

Magazine / Website

Robyn Messenger has again done a great job managing these vital roles, keeping the club's face in the public eye and a point of contact for members. A new website in line with that of the national body was commissioned on August 1st, the change over was generally smooth, this site now links with the club's Facebook page.

Club Person of the Year – 2019

Neil De San Miguel earned the award this year, that is two years in a row, thank you Neil for your hard work. This award is a points-based system with points awarded for participation across the full range of club activities. Due to the Pandemic the management committee has decided to combine the 2020 and 2021 Club Person award.

Alan Messenger - President

Submitted on behalf of the MOCA QLD INC Management Committee – September 2020

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Mustang Owners Club of Australia (Qld) Inc.

Independent Audit Report

To the members of Mustang Owners Club of Australia (Qld) Inc.

We have audited the accompanying financial report, being a special purpose financial report, ***Mustang Owners Club of Australia (Qld) Inc.*** which comprises the statement of financial position as at **30 June 2020**, the statement of comprehensive income for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information.

Committee responsibility for the financial report

The Committee is responsible for the preparation and fair presentation of the financial report and have determined that the basis of preparation described in Note 1 is appropriate to meet the requirements of the Associations Incorporation Act 1981 and the needs of the members. The Committee's responsibility also includes such internal control as Committee determine is necessary to enable the preparation and fair presentation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Association's preparation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the Australian professional accounting bodies.

Electronic publication of the audited financial report

If the **Mustang Owners Club of Australia (Qld) Inc.** intends to electronically present the audited financial report and auditor's report on its internet website, responsibility for the electronic presentation of the financial report on the internet is that of those charged with governance of the **Mustang Owners Club of Australia (Qld) Inc.** The security and controls over information on the website should be addressed by the **Mustang Owners Club of Australia (Qld) Inc.** to maintain the integrity of the data presented. The examination of the controls over the electronic presentation of audited financial report on the internet is beyond the scope of the audit of the financial report.

Audit report qualification - Basis for qualified opinion

Receipts from cash donations and other cash fundraising activities are a significant source of revenue for **Mustang Owners Club of Australia (Qld) Inc.** The **Mustang Owners Club of Australia (Qld) Inc.** has determined that it is impracticable to establish control over the collection of donations and other fundraising activity revenue prior to entry in its financial records. Accordingly, as the evidence available to us about revenue from these sources was limited, our audit procedures for donations and other fundraising activity revenue had to be restricted to the amounts recorded in the financial records. We therefore are unable to express an opinion on whether cash donations and other cash fundraising activity revenue obtained by the **Mustang Owners Club of Australia (Qld) Inc.** are complete.

Qualified opinion

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion paragraph, the financial report **Mustang Owners Club of Australia (Qld) Inc.** presents fairly in all material respects in accordance with the accounting policies described in Note 1 to the financial statements, the financial position of the **Mustang Owners Club of Australia (Qld) Inc.** at **30 June 2020** and its financial performance and its cash flows for the year then ended.

Basis of accounting

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling Committee reporting responsibilities. As a result, the financial report may not be suitable for another purpose.



John Dixon
Certified Practicing Accountant

Dated this 15th day of September 2020

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**MUSTANG OWNERS CLUB OF AUSTRALIA(QLD)
INC**

ABN 86592425479

Balance Sheet

As at 30 June 2020

	This Year	Last Year
ASSETS		
CURRENT ASSETS		
BOQ - 631 - Debit Card	100.00	75.00
BOQ - 614 Websaver	16,364.00	40,330.00
BOQ - *135 Premium Inv.	51,022.00	49,705.00
BOQ - 272 EBA	16,210.00	6,090.00
Cash on hand - Bar Float	330.00	330.00
Cash on Hand - Social Directors Float	300.00	300.00
Cash on Hand - Run Float	300.00	150.00
Bar Supplies	253.00	296.00
Club Merchandise	6,176.00	5,621.00
TOTAL CURRENT ASSETS	91,056.00	102,897.00
NON-CURRENT ASSETS		
Clubhouse Buildings	8,397.00	8,397.00
Less Accumulated Depreciation	(4,178.00)	(3,968.00)
	4,219.00	4,429.00
Furniture & Plant	13,002.00	13,002.00
Less Accumulated Depreciation	(13,002.00)	(13,002.00)
Clubhouse Improvements	23,739.00	17,739.00
Less Accumulated Depreciation	(17,457.00)	(15,084.00)
	6,282.00	2,655.00
TOTAL NON-CURRENT ASSETS	10,501.00	7,084.00
TOTAL ASSETS	101,557.00	109,981.00
LIABILITIES		
CURRENT LIABILITIES		
Provision for Income Tax	(165.00)	(1,521.00)
TOTAL CURRENT LIABILITIES	(165.00)	(1,521.00)
TOTAL LIABILITIES	(165.00)	(1,521.00)
NET ASSETS	101,722.00	111,502.00
EQUITY		
Retained Earnings	101,722.00	111,502.00
TOTAL EQUITY	101,722.00	111,502.00

The accompanying notes form part of these financial statements.

These statements should be read in conjunction with the attached audit report.

Audited by John J Dixon

15/09/2020 Page 1

MUSTANG OWNERS CLUB OF AUSTRALIA(QLD)
INC
ABN 86592425479

Trading Profit and Loss Statement
For the year ended 30 June 2020

	This Year	This Year	Last Year
SALES			
Bar Profits	246.00		457.00
Membership Renewals	17,902.00		19,970.00
New Membership	3,510.00		4,300.00
Members Function Funds Collected	1,790.00		3,305.00
Retail Sales	1,730.00		1,720.00
SIVS Letter	600.00		855.00
TOTAL SALES		25,778.00	30,680.00
COST OF GOODS SOLD			
Opening Inventories	5,917.00		3,067.00
Purchases	4,187.00		2,782.00
Closing Inventories	(6,430.00)		(5,917.00)
TOTAL COST OF GOODS SOLD		(3,675.00)	68.00
GROSS PROFIT		22,104.00	30,748.00
OTHER INCOME			
Interest Received	1,486.00		1,679.00
Advertising	4,750.00		4,355.00
Donations	1,265.00		0.00
Postage Received	130.00		235.00
Hall Hire	575.00		1,525.00
Other Income	520.00		270.00
Concours State & National	12,528.05		0.00
TOTAL OTHER INCOME		21,254.05	7,991.00
OVERHEAD EXPENSES			
Accountancy	1,507.00		3,139.00
Badges	1,292.00		1,345.00
Affiliation Fees	834.00		882.00
Bank Charges	703.00		703.00
Depreciation	2,583.00		1,983.00
Donations	3,439.00		5,000.00
Electricity	1,142.00		1,140.00
License Fees	358.00		350.00
Functions	5,945.00		4,584.00
Insurances	2,086.00		1,970.00
Internet Costs	2,508.00		549.00
Postage	2,736.00		3,246.00
Magazine Printing	6,707.00		8,322.00
Printing and Stationery	69.00		469.00
Subscriptions	264.00		220.00
Rates	1,716.00		1,565.00
Maintenance	3,959.00		7,953.00
Rent	0.00		438.00
Sundry Expenses	2,003.00		1,499.00
Trophies	929.00		107.00
Travel Expenses	600.00		1,200.00
Concours State & National	11,759.00		0.00
TOTAL OVERHEAD EXPENSES		(53,138.00)	(46,664.00)
NET PROFIT		(9,779.95)	(7,926.00)

The accompanying notes form part of these financial statements.

These statements should be read in conjunction with the attached audited report.

2020 - 2021 MOCA QLD ELECTED COMMITTEE

Hello Members,

Here are the elected Committee members for the 2020-2021 Club Year, as you can see we are still requiring a BBQ Cook for when we are able to again have our pre meeting Sausage Sizzle
 Congratulation to all those elected

President					
<i>Nominee</i>	Alan Messenger	<i>Proposer</i>	Ed Callander	<i>Second</i>	Neil DSM
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Vice President					
<i>Nominee</i>	Ed Callander	<i>Proposer</i>	A J Messenger	<i>Second</i>	Neil DSM
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Secretary					
<i>Nominee</i>	Marg Moran	<i>Proposer</i>	A J Messenger	<i>Second</i>	Neil DSM
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Treasurer					
<i>Nominee</i>	Robyn Messenger	<i>Proposer</i>	A J Messenger	<i>Second</i>	Neil DSM
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Magazine/ Website Editor					
<i>Nominee</i>	Robyn Messenger	<i>Proposer</i>	A J Messenger	<i>Second</i>	Neil DSM
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Run Co-Ordinator					
<i>Nominee</i>	Neil DSM	<i>Proposer</i>	Ed Callander	<i>Second</i>	R Messenger
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Merchandising					
<i>Nominee</i>	Ed Callander	<i>Proposer</i>	Robyn Messenger	<i>Second</i>	Marg Moran
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Social Director					
<i>Nominee</i>	Sue Clark	<i>Proposer</i>	A J Messenger	<i>Second</i>	Ken Clark
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Membership Secretary					
<i>Nominee</i>	Robyn Messenger	<i>Proposer</i>	A J Messenger	<i>Second</i>	Neil DSM
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Dating Officer					
<i>Nominee</i>	Gordon Bartils	<i>Proposer</i>	Alan Messenger	<i>Second</i>	Robyn Messenger
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Bar Person					
<i>Nominee</i>	Robert Consoli	<i>Proposer</i>	Alan Messenger	<i>Second</i>	Tracy Consoli
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	

National Delegate					
<i>Nominee</i>	Allan Rogers	<i>Proposer</i>	Alan Messenger	<i>Second</i>	Carmen Rogers
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
National Delegate					
<i>Nominee</i>		<i>Proposer</i>		<i>Second</i>	
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
BBQ Cook					
<i>Nominee</i>		<i>Proposer</i>		<i>Second</i>	
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
QHMC Rep.					
<i>Nominee</i>	Russell Whitney	<i>Proposer</i>	Sandra Whitney	<i>Second</i>	A J Messenger
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
QHMC Rep.					
<i>Nominee</i>	John Greene	<i>Proposer</i>	Alan Messenger	<i>Second</i>	Marg Moran
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
MOCC Rep.					
<i>Nominee</i>	Russell Whitney	<i>Proposer</i>	Sandra Whitney	<i>Second</i>	Alan Messenger
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Events Co-Ordinator					
<i>Nominee</i>	Neil DSM	<i>Proposer</i>	R Messenger	<i>Second</i>	Alan Messenger
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	

Mustang Owners Club Plates



Are you wishing to purchase MOCA number plates for your Mustang?

PPQ have these plates available!

The criteria for purchase of these plates is

- 1. Plate Combination:** Three letters & two Numbers - Which can be displayed as **12ABC** or **ABC12**
- 2. Plate Fee:** \$495 per set. This is a one off fee and members will own the combination for life
- 3. Minimum Order:** There is no minimum to purchase, Members can purchase as many combinations as they wish. PPQ may look at offering a small discount if you wish to purchase 2 or more combinations

**Mat Scarborough (Business Plates Manager) at PPQ will be happy to answer any questions,
He can be contacted on - 07 3333 3906
Email - mathew.scarborough@ppq.com.au**

**Lastly, if a member is interested in purchasing a plate combination, as in the above design,
PPQ will require written approval from the Club for the use of the design**

CLUB RUN CALENDAR

The Club calendar is designed to assist members planning ahead for designated runs and Club related activities. Club Person of the Year points are assigned for these events. The Club Run is generally held on the 1st Sunday of each month with a "rain date" set for the following Sunday. If for any reason there is a change to an advertised run, details will be in a Coming Events page on the Club website at www.qld.mustang.org.au

The Club Calendar lists designated events / activities and these are therefore recognised as sanctioned Club Runs. Points towards Club Person of the Year are only awarded for attendance at the official 1st Sunday month Run (or Saturday where appropriate).

OCTOBER 2020	NOVEMBER 2020	DECEMBER 2020
	SATURDAY 7th - Club Run to Garage / Espresso Twenty5 at Coomera on the Gold Coast. Details in this Magazine	Sunday 6th - Combined Club Run & Christmas Party to Somerset Dam for a Spit Roast Luncheon Details in this Magazine
JANUARY 2021	FEBRUARY 2021	MARCH 2021

I REMEMBER THESE.

Murgatroyd! Do you remember that word?

Would you believe the spell-checker did not recognize the word Murgatroyd? Heavens to Murgatroyd!

The other day a not so elderly (I say 75) lady said something to her son about driving a Jalopy; and he looked at her quizzically and said, "What the heck is a Jalopy?" He had never heard of the word jalopy! She knew she was old ... But not that old. Well, I hope you are Hunky Dory after you read this and chuckle.

Here are some old expressions that have become obsolete because of the inexorable march of technology.

Don't touch that dial, Carbon copy, you sound like a broken record, and Hung out to dry.

Back in the olden days we had a lot of moxie. Heavens to Betsy! Gee willikers! Jumping Jehosaphat! Holy Moley!

We were in like Flynn and living the life of Riley; and even a regular guy couldn't accuse us of being a knucklehead, a nincompoop or a pill. Not for all the tea in China!



CLUB RUN



Sat 7th Nov 2020

Meet: 9:15am

The Coffee Club Café,

1/6 Logandowns Dr, Meadowbrook QLD 4131

Depart 9:45am

Destination:

Espresso Twenty5, Serious Cars & Coffee

1 Boatworks Drive, Coomera, Gold Coast, QLD 4209

Drive time:

Approx. 1hr 10mins

A NEW 'grab & go' or dine in option of food & beverage is now open onsite.

With a unique backdrop of classic, vintage cars and bikes to view, Garage 25 is home to a spectacular range of vehicles that you can directly view from the hottest cafe venue 'Espresso Twenty5'.

Expected arrival 11.00am, The museum tour will take approx. 40mins and is to be divided into two groups,



Please remember Covid 19 Gov. rules apply

This event may be cancelled at short notice in line with Covid19 rule changes

Thank you to those that have already responded

RSVP Before: 31-10-20

Neil. De San Miguel

Text: 0417 577 017

moca.runcoordinator@gmail.com

MOCA Qld inc Sanction No: MQS2033301



MOCA QLD – 2020 CHRISTMAS LUNCH CRUISE

Merry
Christmas

Expression of Interest to members

When : Sunday 6TH December

Where: Somerset Dam Picnic area

What's on Offer :

- Spit Roast Lunch: beef, pork, ham
- Salads & Bread Roll
- Roast Spud
- Pavlova
- Plum Pudding & Custard



Cost is : \$30pp (prepaid) note: if you don't come no refund !

YES - as a way of giving something back this year MOCA QLD will be offering a subsidy refund of : \$30 Per club member and significant other - but only to those who attend this event.

NOTE : This is limited to first 80 people and Covid 19 outside group activities conditions will be applied.

Register with Run Coordinator
Neil De San Miguel
Email: moca.runcoordinator@gmail.com





QHMC Meeting 24th September 2020

Meeting Held at their club rooms in accordance with COVIC guidelines

Meeting started at 7.00 pm with a couple of stoppage due to the guide lines that didn't suit one "Karren" So the President suspended the meeting until the matter was resolved.

It was the AGM People elected are -- President Carl Gregory. Vice President Albert Budworth. Secretary Cheryl Nott.

TMR delegates Doug Young. & Albert Budworth.

General Meeting

QHMC to no longer organise events but assist member clubs in helping organise.

QHMC had received letters from member clubs wishing to change the name of Impromptu runs to their idea of a more realistic name. ??? They will be advised to wait until TMR are finished their assessment of the guidelines, as TMR believes some clubs are not using impromptu in the way it was proposed.

AHMF have held a phone hook up for their AGM and elected two QHMC members - Vice president Albert Budworth and Secretary Christine Stevens.

Changes to the constitution were tabled, mainly member clubs to include the word incorporated. And adding a new section to remove a delegate or club that is disruptive.

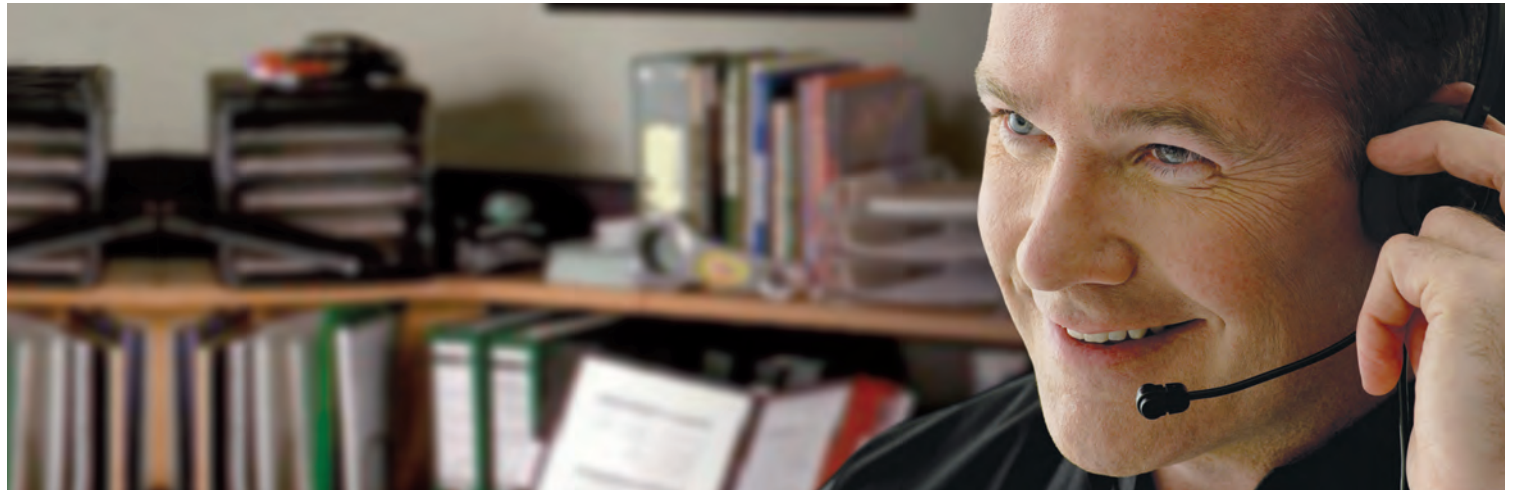
New Website The new website is QHMC@net.au Do not use the old website QHMC@org.au I do not know why the old one is still there?

Your Delegate

John Greene

20 year Recipient John Turner being presented with his badge by President Alan Messenger





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Web: sunshineford.com.au



Happy Birthday to those Members Celebrating their Birthday this Month.....

Albert Sofia
Chris Holst
Di Dunford
Errol Gordon
Graeme Simpson
Ian Bailey
Jackie Wallace
Julie Brelsford
Kevin Malcolm
Lynette Dunn
Noreen Gallagher
Peter Scott

Allan Tillett
Daryl Fidge
Di Lonquist
Glen Riley
Hilary Noye
Ivan Kaytar
Jarrod Caddy
Julie Donnelly
Kim Heyden
Maree Smith
Paul Ryan
Peter White
Roger Sparnon
Simon Cosgrove
Sue Clark

Brian Runnegar
David Morey
Emma Ross
Gordon Bartils
Harvey De San Miguel
Ian Douglas Barlow
John Binge
Karen Brown
Lorraine Rutherford
Mark Chapman
Paul Wall
Raymond Buckley
Roland Winterscheidt
Stan Gallo
Tim Orchard

Carmel Pollard
Debbie Hitchins
Erin Johnstone
Graeme Martin
Iain MacKay
Ian Henderson
Josephine Rizzo
Kaye Henderson
Luke Musgrave
Morgan Haber
Peter Langella
Robey McDonald
Shelley Clothier
Stephanie Mullins
Tony O'Connell

Tony Vincent

Trevor Bradfield



MOCA Queensland Welcomes the Following New Members.....

David & Lyn Morey - 1965 Coupe (A work in Progress)
2017 Red GT Coupe

Dayne Jones & Stephanie Mullins - 2016 Race Red GT Fastback

Susi & Michael O'Reilly - 2017 Ruby Red GT Coupe

Peter & Julie Love - 1969 Kona Blue Coupe

Chris & Lyn Nock - 1967 Green GTA Coupe

Howard & Jenny Cutler - 1970 Blue Convertible

EVENT OF INTEREST CALENDAR

This calendar is designed to assist members in planning ahead for events that have been sanctioned by the Club, other than designated Club Runs and not necessarily organised by the Club. Club Person of the year points are not assigned for these events. There is more detail about each event on the following pages, including the location and time to meet and the contact details for the club member who has volunteered to organise the Club's participation in the event. An RSVP to the organiser and / or the Run and Events Coordinator will make their job easier and is the classy thing to do.

OCTOBER 2020	NOVEMBER 2020	DECEMBER 2020
	Wednesday 11th - Mid-Week Run St Bernards Hotel, Tamborine Mountain Details in this Magazine and on the Website	
JANUARY 2021	FEBRUARY 2021	MARCH 2021

UPDATE

The Editor has been reliability informed that the answer to Question 3 in our Quiz **August** was in fact none of the choices given!

The Mustang was named by J. Walter Thompson for wild horses.
Refer to page 36 of the Iacocca interview

Mid Week Run to Angie's Country Cafe

Wednesday 14th October

We headed off from the BP Archerfield at 1030am with 17 cars and 29 people, even though it was raining slightly that didn't dampen our spirits as we headed up the motorway onto the Warrego Highway.

Instead of taking the normal route through Fernvale and over the dam we decided to take the more scenic route over the mountain tops through Glamorganvale, into the township of Coominya and out to Esk, the scenery was stunning although very dry and brown, we arrived just after 1130am just in time for lunch at Angies Country Cafe in Esk.

As we arrived we were joined by another couple of cars who's owners lived locally.



We were seated outside under large gazebos with plenty of room making it easy to keep our social distance from one another. The owner allowed me to sign in on behalf of everyone which made it a quick and easy sign in process.

The meals came promptly and were fresh and delicious as everything is homemade on the premises, her generous size portions of cakes and slices were very popular and the coffees were amazing!

After lunch a few people decided to go for a wander around town to check out some of the gift shops but most headed off as the skies started turning dark and the wind was getting pretty blowy but a fantastic time was had by all!!!

November Mid-Week Fun Run
Wednesday 11th November 2020.

ST. BERNARDS HOTEL
101 Alpine Terrace
Tamborine Mountain

Founded in 1911, St Bernards prides itself on its country home-style atmosphere, with great food, good people and the warm ambience typical of a country pub.



Summer allows you to escape the heat enjoying wonderful alfresco dining with fabulous views, whilst winter provides a cosy ambience with fireplaces.



St Bernards is the largest and most famous Hotel on the Mountain, located in heart of Gold Coast Hinterland.

Come and enjoy amazing views and scrumptious food and meet the 3 St Bernard dogs that welcome every guest!

ALL COVID -19 RESTRICTIONS ARE TO BE STRICTLY OBSERVED

Meeting Place: Yatala Pies Carpark (on left at entry)
Meeting Time: 10.00am for 10.30am departure
Sanction No: MQS20135112
RSVP: 8th November
Contact: Georgina Elliott-Nelson
Mobile: 0417 605 136

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Contact Jason: 0400 845 500

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QLD CLUB - MERCHANDISE FOR SALE

For enquiries on Merchandise contact:

Ed Callander (Mobile) 0477 690 070



Mens Polo Shirt - **Old Style**

Price: \$35.00



Mens Polo Shirt - **New Style**

Price: \$40.00

PREMIER POLO MENS	XS	S	M	L	XL	XXL	3XL	5XL
1/2 CHEST MEASUREMENT CM	50.5	53	55.5	58	60.5	63	68	73
HIGH POINT SHOULDER TO HEM	67	69	71	73	75	77	79	81



Ladies Polo Shirt - **Old Style**

Price: \$35.00



Ladies Polo Shirt - **New Style**

Price: \$40.00

PREMIER POLO LADIES	8	10	12	14	16	18	20	22	24	26
1/2 CHEST MEASUREMENT CM	45	47.5	50	52.5	55	57.5	60	64.5	69.5	74.5
HIGH POINT SHOULDER TO HEM	61	63	65	67	69	71	72	73	74	74



MOCA Club Hat

Price: \$25.00



Mens Sunshade Hat with 'Horse'

Price: \$40.00



MOCA Drink Coolers

Price: \$5.00



Umbrella - White/Blue

Running horse on two blue panels

Price: \$25.00



Stool Seats plus insulated zipper bag

Price: \$40.00

Please Note:

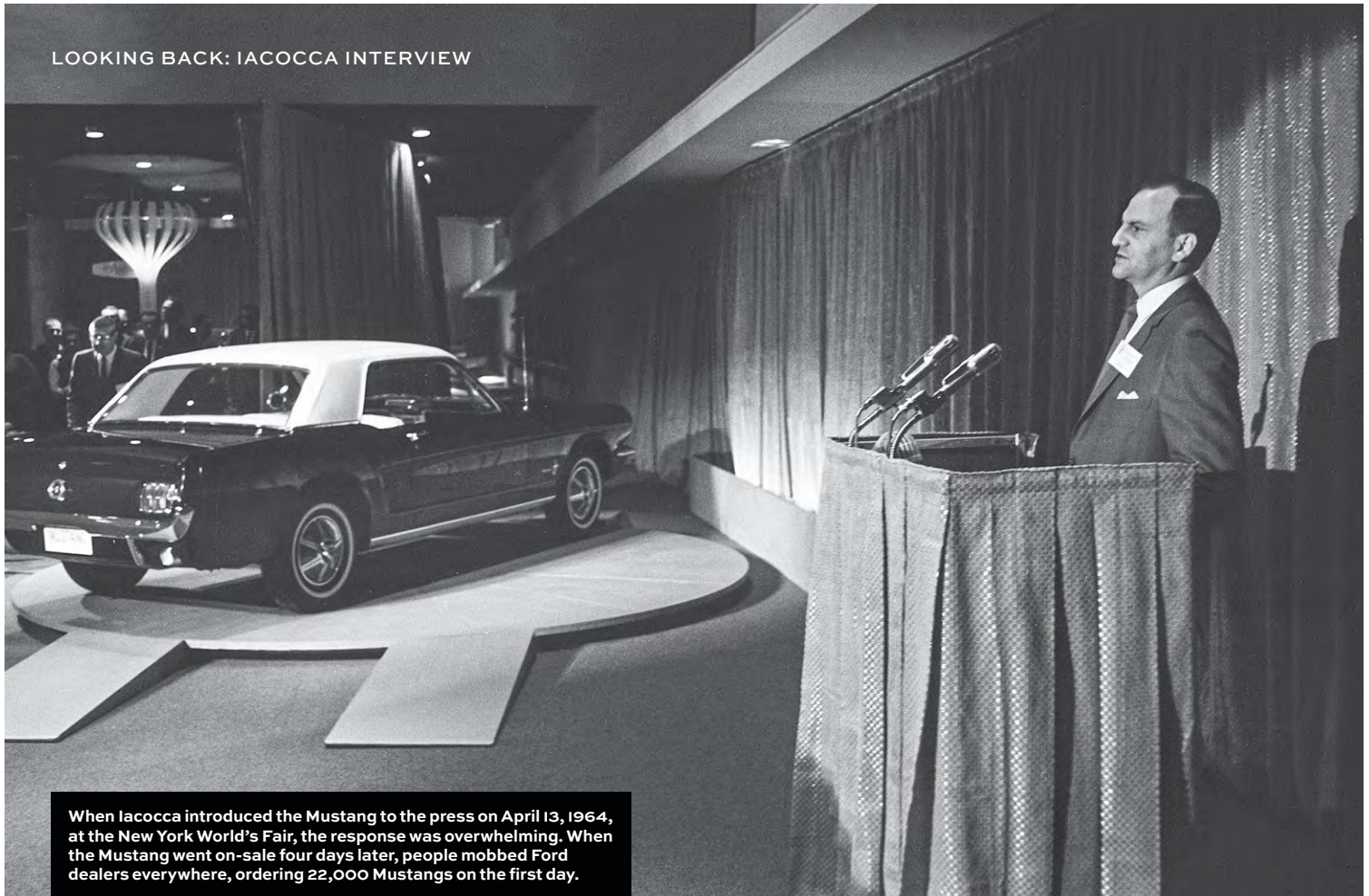
For purchase of Umbrella or Stool Seats; please contact MOCA QLD Merchandise Rep, as these two items cannot be mailed due size and weight. Obtain via Club Meeting or Club runs.

Marked Down Stock

Contact Ed Callander if you are interested in any of these items!

	Size	Number		Cost
<u>LADIES POLOS</u>				
Pink - Dark	10	1		\$ 12.50
Fawn	10	1		\$ 12.50
Pink (Light Colour - Sleeveless)	10	1		\$ 10.00
Black	12	1		\$ 12.50
Caramel	14	1		\$ 12.50
Burgandy (White Trim)	14	1		\$ 10.00
Green	14	1		\$ 12.50
Black (Open Neck - No Buttons)	14	1		\$ 12.50
Blue (Deep Blue)	16	1		\$ 20.00
Blue (White Trim)	16	1		\$ 10.00
Green	16	1		\$ 12.50
Grey	16	1		\$ 15.00
Purple	20	1		\$ 12.50
<u>LADIES SHIRTS</u>				
Purple (Front Pleats)	18	1		\$ 20.00
Pink (Light Colour - Cowl Neck)	16	1		\$ 20.00
<u>MENS SINGLETS</u>				
Navy (White Trim)	L	1		\$ 10.00
Navy (White Trim)	XL	2		\$ 10.00
Navy (White Trim)	2XL	1		\$ 10.00
<u>MENS POLOS</u>				
White / Blue	2XL	1		\$ 17.50
Blue Medium	2XL	1		\$ 12.50
Blue	S/P	1		\$ 12.50
Black	XL	1		\$ 17.50
Fauwn with blue collar	L	1		\$ 17.50
Navy with Yellow trim	L	1		\$ 12.50
Cream / Navy	M	1		\$ 17.50
Grey	XL	1		\$ 17.50
Black	XL	1		\$ 17.50
Grey / Dark	2XL	1		\$ 20.00
<u>MENS T-SHIRTS</u>				
White & Navy Trim	XL	1		\$ 12.50
Brown	XL	1		\$ 12.50
Grey with Blue Trim	L	1		\$ 12.50
Grey	L	1		\$ 12.50
Fawn	L	1		\$ 12.50
White	L	1		\$ 12.50
Grey (Bright)	M	1		\$ 7.50
White	M	1		\$ 5.00
Green (Bright)	S	1		\$ 7.50
Brown	S	1		\$ 7.50
Grey (Light)	S	1		\$ 7.50

LOOKING BACK: IACOCCA INTERVIEW



When Iacocca introduced the Mustang to the press on April 13, 1964, at the New York World's Fair, the response was overwhelming. When the Mustang went on-sale four days later, people mobbed Ford dealers everywhere, ordering 22,000 Mustangs on the first day.

JS: The Mustang has a passionate following. Are you ever overwhelmed by the fact that the Mustang has touched more lives than any other American automobile?

Iacocca: Oh yeah. I have tons of Mustang memorabilia. I have letters by the hundreds in the attic. I've kept them. They're terrific to read. People went nuts over the Mustang. We hit a nerve for all of the things we've been talking about here. The demographics were right—the Baby Boomers getting into their teens, voting age, and coming out of the woodwork. It was self-feeding. One thing led to another. We said, “When will this all stop?” But we were ready for it. Imagine if we had only had one plant. What would we have done? The terrible thing about it for the auto industry was that it took GM and Chrysler so long to respond with the long hood, short deck style. They never did quite get it right. Ed Cole at Chevrolet was competitive with the Corvair Monza, which gave birth to Ralph Nader (laughs). They used the racetrack name for the Corvair and were doing well. We should have had that in the Falcon. We tried and it didn't work with the Falcon Sprint. So we did the Mustang. All we did was restyle the Falcon—literally—with fresh sheet metal. There wasn't an advance in engineering there when you consider the standard six-cylinder Mustang had an unsynchronized three-speed transmission!

JS: You've been recognized as the Father of the Mustang. Who thought of the Mustang? Was it you or was it a team effort?

Iacocca: Oh, it was a team thing. I've always called them the “young Turks.” They were led by Hal Sperlich. He was always saying, “Why can't we do something different? Our cars are stodgy at Ford. We have nothing hot!”

JS: What can you tell us about the Fairlane Group, the original Team Mustang?

Iacocca: Well, it sounds like we were a secret society. You have to remember the atmosphere at Ford in the early 1960s. Robert McNamara and the company were recovering from the Edsel, which became synonymous with lemons and duds. I had nothing to do with that. When I came in during 1960 as the



In 1964, dealer contest winners got free or at-cost Indianapolis 500 Pace Car replica hardtops. Approximately 200 were built. Iacocca was there to present the keys to each of the dealers.



Although Mustang II sold very well at nearly 400,000 units in 1974, Iacocca says he was disappointed with the car because it didn't capture the Mustang's original spirit.

new junior guy to take over the Ford Division, the first thing I had to do was stop the Ford Cardinal from coming to America. The Cardinal was a little front-wheel drive car, certainly ahead of its time for fuel economy. I went to Europe, took one look, and said, "It's ugly, too expensive, doesn't have a trunk, and ain't gonna work!" So I had to can it. I knew if we went with the Cardinal, it would be another Edsel.

To answer your question about why we couldn't plan the Mustang in the mainstream, no one believed we needed another brand. Here's where I came in and said I'd like to come out with a new concept as an all-new car with an all-new name. They would say, "We need another fiasco like a hole in the head. How do you know that's going to sell?" So we took everyone off campus—Don Frey, Donald Petersen, Hal Sperlich, and the rest of the team that encompassed the original Team Mustang. The spark plug for this effort was really two guys—Hal Sperlich and Tom Feaheny. Sperlich was the project manager. The styling guys were hot to trot so we put it up for grabs. That's when we staged the design competition across the three Ford studios.

JS: Tell us about that.

Iacocca: Gene Bordinat, who was a Ford vice-president and design chief, and I were great friends. God love him, he died too early. Joe Oros was head of the Ford studio. Dave Ash was probably the hardest worker. We also had Gale Halderman. This was our select team of stylists. We had the three studios and called them Chocolate, Vanilla, and Strawberry, and may the best one win. They were all eager beavers.

JS: Where did the Fairlane Group get its name?

Iacocca: We met at the Fairlane Motel on Michigan Avenue, not far from World Headquarters, after hours at night, hence

the name. We had a place called "The Tomb"—a storage room—over at the Ford Division building on Rotunda Drive where we took these guys because they weren't allowed to be working on a car that wasn't approved. It was like doing a prototype and not telling anyone. I remember Sid Olson because he was a genius on copy, headlines, and writing ads. He was the original "three-martini" guy. He couldn't drink at the Ford Division building, so he'd go to the Dearborn Inn and have a couple of martinis. Then he would work from 3:00 to about 6:00. In the morning, he couldn't do anything. Once he had a couple of drinks, he was fantastic.

JS: What made you so sure you had a hit?

Iacocca: Our research was showing very well along with putting in second and third plants in California and New Jersey. If it failed, every one of us would have been fired. If you put in a second and third plant and can't use them, you're done.

JS: You and Carroll Shelby were great friends. What can you tell us about your first meeting with Shelby?

Iacocca: The first time I ever sat down with Shelby, he had a big Texas hat. I was at the Daytona 500 in the late 1950s or early 1960s. He walked up with this gorgeous girl because he was a handsome SOB anyway. We became good

friends. At the time, Shelby was offered a Toyota distributorship in Nevada. I told him the Toyota was a piece of crap and to keep his money in his pocket. Shelby always reminds me of that. Will never be able to live that down.

JS: Did your friendship with Shelby affect his chances with Dodge?

Iacocca: We worked together a lot at Chrysler. I got him in on the Dodge Viper. I have Viper #1 by the way. Shelby had Cobra #1. He wanted me to buy Cobra #2. He said, "You dumb SOB, it's worth a million dollars!" I said, "Shelby, I drove the Cobra a couple of times and couldn't even clutch it. You have to be an iron man to drive that car!" Shelby was in the chili business with these chili cook-offs all over the country and the world. Then he sold his chili business to some big food company. He's a real entrepreneur. He's had a lot of wives. Can't remember how many. I've lost track.

JS: How did "Cougar" become Mustang?

Iacocca: The final chosen name was Torino. We had all of the advertising done as Ford Torino in an Italian renaissance theme. That didn't play well with Henry Ford II, who was married and seeing Christina, an Italian jet setter who he married later. We had to scrap all the Torino advertising and go like hell in a new direction. The man's name at J. Walter Thompson was Connolly—he was the name guy at the agency. I told him I wanted something alive and something that worked. He went to the library and came back with animal names beginning with Aardvark and ending with Zebra. He zeroed in on horses and then on Mustang. Frank Thomas at the agency was a nut on Western folklore. Mustang was a natural. In the Ford Design studio, they wanted Cougar. In the end, it was Henry Ford II who liked Mustang.

JS: Was the Mustang in any way named after the P-51 Mustang World War II fighter plane?

Iacocca: Nope. It was named by J. Walter Thompson for wild horses.

JS: Mustang naysayers pick on the early Mustang for its rebodied Falcon status. What is your opinion about that?

Iacocca: The Mustang really did evolve from the Falcon. We didn't have much to work with, meaning budget and resources. We shoved the little 260 cubic-inch V8 into the Falcon in 1963 and McNamara almost went nuts. But the Falcon was a nice car. There was no pizzazz, but the Falcon sold very well at a half-million units. People forget that. The Falcon outsold its competitors consistently. McNamara wanted a fuel-efficient safety car.

JS: Ford projected 100,000 Mustangs that first year, yet demand exceeded 500,000. How did Ford respond to the intense demand?

Iacocca: Our bean counters forgot that the fixed costs (chassis and powertrain) were paid for. We eventually planned for 400,000. We could see the backlog of orders building fast. We knew we had to penetrate California, which was 60-percent of Mustang sales. We originally planned (assembly) for Dearborn, then quickly San Jose and Metuchen, New Jersey. We had to have three plants online in order to build 500,000 to 600,000 Mustangs.

JS: What did Mr. Ford think of the Mustang?

Iacocca: Henry put his imprint on it when he said, "The back seat is too tight. You must add at least an inch across the back." And we did. It was so hot I would have added a foot back there. Henry loved the youth market. He wanted to be a kid himself. He didn't have much of a childhood because he was always watched by security. He always complained that he could never run free as a kid.

JS: You had to refine the idea before presenting it to him?

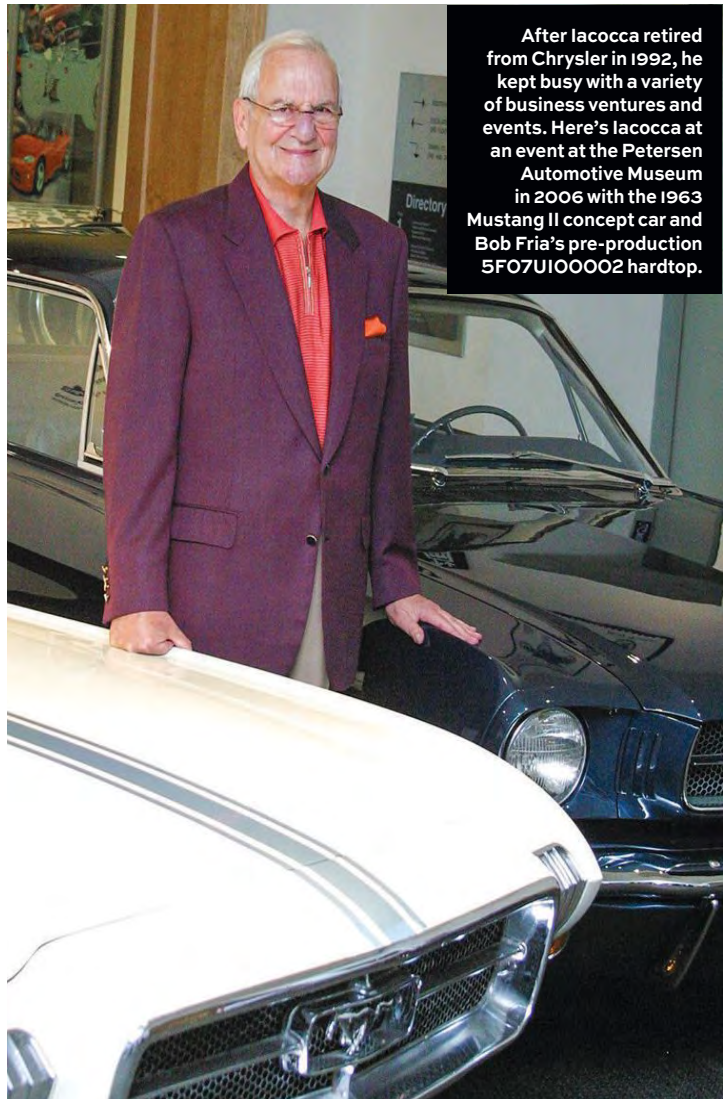
Iacocca: Well, we sort of sneaked up on him. We didn't show him the car until we were ready to come in with the floodlights, turntables, and music in the background.

JS: Popular folklore has always said the first production Mustang rolled off the Dearborn line on March 9, 1964. Were you there for this event and do you remember anything about Job 1?

Iacocca: I was there, certainly. I remember it was a big day at Dearborn. I don't think the first car was a convertible. I think it was a hardtop. I know they say it was VIN 100001 but I don't remember that.

JS: Were there photos taken of this event?

Iacocca: Oh yeah, they took photos of everything. However, it is not as simple as here's 100001. In the world of prototypes, it depends on how many prototypes and pilot units you want along with the pre-production units. That would have been the Allen Park pilot plant with those. There was a lot of fanfare about the first Mustang and all the cheering because a lot of production people hadn't seen it. They never got over to Ford Design. Even on the test track, we would camouflage the cars. I can tell you it was a big event when production started at Dearborn.

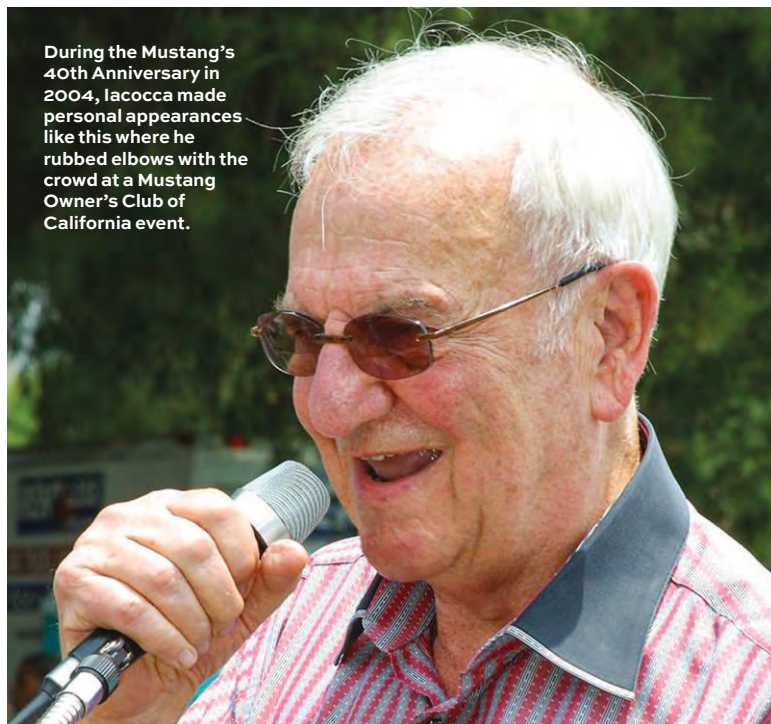


JS: Can you tell us about the Mustangs you've owned through the years.

Iacocca: I was one of those guys who drove competitor cars all the time. And, for years, I drove corporate Mustangs out of the executive garage. I always had Mustang convertibles at home in the summertime. I have a 1965 convertible given to me on my 50th birthday that was found and restored by Hank Carlini. He came to Chrysler with me. My Mustang is a low-mileage car. Some lady had it in a garage in Pasadena. I got a new paint job on it. Full air. A 289 V8. Fancy, with the ponies in the vinyl.

JS: Loaded question. What did you think of the larger redesigned 1971 Mustang?

Iacocca: Well, the Mustang got into the world of politics. When Bunkie Knudsen came in from GM in 1968, he and stylist Larry Shinoda took the thing and, at the stockholder meetings, I'd have to listen to, "Why do you take a winning formula like the Mustang, call it the Boss, put in a 429 cubic-inch mill, have to make it wider and lower? How could you be so dumb?" We got sucked in. Not me. This was Knudsen's doing. I think he screwed up the Mustang. It got too heavy. I thought, "What happened to my 2,200-pound Mustang?" They changed the whole feel and character. We wanted to keep it nimble and small. Once we started putting big wheels and tires on it, it lost its charm. Then we tried to make the Mustang a musclecar. But the Mustang was never supposed to be a musclecar.



During the Mustang's 40th Anniversary in 2004, Iacocca made personal appearances like this where he rubbed elbows with the crowd at a Mustang Owner's Club of California event.

JS: How did the Knudsen/Shinoda arrival make you feel?

Iacocca: These were guys coming in from GM who did not know our system. Knudsen had Shinoda. He didn't talk with our stylists at Ford. He would arrive in the morning at styling and would just do his thing. Bordinat and the rest didn't know what to do. They asked me who to take direction from. It didn't work.

JS: The 1974 Mustang II was a great success, outselling Mustangs in previous years. Why do you think it was so successful?

Iacocca: Well, in the fall of 1973 came the little Mustang II. The little four-cylinder engine just went nowhere. We reacted to fuel economy with a good nameplate. Heck! We never got *Motor Trend's* Car of the Year for the 1965 Mustang, but got it with the Mustang II!

JS: How do you think the Mustang II would have sold had it not been for the Arab Oil Embargo in 1973?

Iacocca: It's hard to know. Remember, the 1965 Mustang was an economy car with a sporty feel. We felt that with the four-cylinder Mustang II, we would have a winner because that's where the market was going. Did we style it right? Not really. Bordinat always got mad when I went over to Design. I'd start changing the roofline of the clays and Bordinat would say, "Will you stay out of the kitchen? Go do your own job!" The Mustang II just didn't seem right. We didn't create that market. The small Japanese cars were coming out like crazy.

JS: Who decided on the Mustang II name?

Iacocca: I may have had a heavy hand in that one. This was another Mustang entirely. It was a little four-cylinder economy car we tried to put some style on. It didn't deserve the Mustang name any more than that damned 1971 did. The '71 was a big pig when it came out and didn't sell very well either.

JS: Where do you spend most of your time these days?

Iacocca: I spend about 50-percent of my time in California. The rest, I travel a lot. I go to Italy twice a year to my place there. I fool around with a lot of stuff, but I don't work that hard anymore. Gotta keep busy though.


JS: You're involved in diabetes research these days, right?

Iacocca: I zero in on diabetes because my late wife, Mary, died from this terrible disease back in the early 1980s. We were together 27 years. People die early from it. It is a tough disease to lick. People are getting fatter and we're just growing diabetics by the millions in this country. We eat the wrong foods and ingest too much of it.

JS: Fifty years from now, how would you like to be remembered?

Iacocca: I think I've had my priorities straight in my life. I'd like to be remembered as a good father and grandfather. That's key. I'll probably be remembered in the business world as loyal to my companies. I love my country. That's why I took on the Statue of Liberty—raising \$600 million for the restoration. When people ask how we raised that kind of money, I tell them cars and trucks are hard to sell. Patriotism is easy when you get them wound up.

JS: If you could have changed anything about the original 1965-66 Mustang, what would you have changed?

Iacocca: To be honest with you, nothing. It was such a roaring success that you wished you had more options. The watchword was, "Don't change a damned thing!" 



I last spent time with Lee Iacocca during a 2009 photo shoot with the Iacocca Edition Mustang and Arnold Mark's 1964 1/2 Hi-Po convertible. Because I had Swine Flu that day, I didn't want to infect Iacocca by shaking his hand. With great certainty, he looked me in the eye and said, "Give me your hand." It would be the last time I shook his hand.

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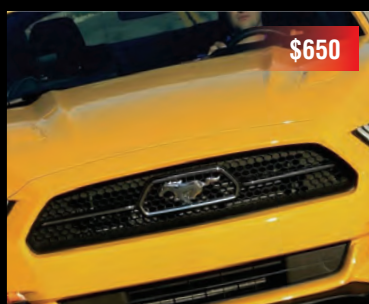
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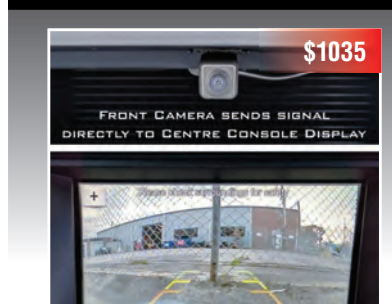
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