

MUSTANG NEWS

Mustang Owners Club of Australia (Queensland) Inc.

SEPTEMBER 2020



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"To share Ford Mustang experiences, whilst enjoying the fellowship of like-minded people"

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QUEENSLAND MUSTANG NEWS

Mustang Owners Club of Australia (Queensland) Inc.

PO Box 8390, Woolloongabba. QLD. 4102

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Stan Gallo

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shelbyqld@inet.net.au

MACKAY REP. - Kenny Carroll

Phone: 07 4942 2379 or 0409 422 379

The club does not offer car hire, so to avoid disappointment please do not contact us if you are looking for a Mustang for a wedding or formal. You should also be aware that MOCA Queensland does not give valuations or endorse the quality of vehicles being offered for sale. MOCA Queensland accepts no liability whatsoever for a purchase decision made by individuals acquiring motor vehicles.

MEMBERSHIP

Application forms may be downloaded from our website www.qld.mustang.org.au and sent to the Club Secretary with the relevant payment. Membership Fees are as follows:-

\$85 for New Membership between 1st July and 31st December (\$25 joining fee + \$60 annual fee)

\$55 for New Membership between 1st January and 30th June (\$25 joining fee + \$30 - 6 months fee)

****Any application for membership received for a 6 month option before January will be held until January 1st for processing unless the new member wishes to pay the full year membership fee****

\$60 for Annual Membership Renewal

Membership renewals are due and payable on the 1st July each year.

Should payment not be received by 31st August, those Members will be deemed "un-financial" and removed from the Club database. Full application procedure and costs will be required to rejoin the Club. 20 & 30 year Membership Recognition Awards for Members reaching these milestone will be awarded as near as possible to the Members' Anniversary Date.

Regional members will be contacted and have their award posted to them.

CLUB MEETINGS

Monthly Meetings are held on the 4th Wednesday of each month (unless notified) at the Clubrooms in Jean- Howie Drive, Morningside (off Bennetts Road). A sausage sizzle is available from 6.30pm and meetings shall commence at 7.30pm.

CLUB MERCHANDISE

We have a selection of men's and ladies shirts in various sizes and many other types of Mustang related Merchandise. To purchase or enquire about such items, contact the Merchandising Officer. Alternatively merchandise is available for purchase at Club Meetings and on some Club Runs.

ADVERTISING

PRIVATE CLASSIFIEDS: Private Classifieds are advertisements placed by those selling their own goods, no longer needed goods, not goods purchased for resale either privately or as part of a business activity.

Club Members are invited to place advertisements in the "Pony Classifieds" section free of Charge. Each advertisements will appear in the magazine for two (2) consecutive issues, whereupon it will be removed and may be re-submitted if required after one month.

Non-Members may also advertise for a fee of \$25.00 for a basic advertisement, or \$35.00 if a photograph is included. Each advertisement will appear in the magazine for two (2) consecutive issues, whereupon it will be removed and may be re-submitted if required after one month, with a further payment of \$25.00 or \$35.00 as the case may be.

TRADE ADVERTISEMENTS: Display advertising in the Queensland Mustang News is open to members and non-members alike for low rates. Display and prices are as follows.

BLACK & WHITE	Full Page	\$240 per year
	Half Page	\$120 per year
COLOUR	Full Page	\$480 per year
	Half Page	\$240 per year.

CASUAL TRADE ADVERTISEMENTS: Monthly Casual Rates are as follows

BLACK & WHITE	Full Page	\$102.50
	Half Page	\$ 60.50

To place your advertisement please contact the Magazine Editor directly. Payment must be received by the Treasurer before advertisements can be placed www.qld.mustang.org.au



From the President,

Welcome to the September Magazine

After reviewing the latest health directive issued by the Chief Health Officer and preparing a Covid Safe plan, we **can hold a club meeting and AGM in September on Wednesday 23rd commencing at 7.30PM**, under the following conditions;

1. Given the floor area in the club rooms we can only have 31 people attend.
2. This restriction means that attendance can only be by reservation.
3. Members must send a request to attend to the President by text or email. You may not attend unless your request has been confirmed.
4. There will be **NO** pre meeting BBQ, but you can BYO any snacks you like.
5. The bar will be open but only the barkeep and two people buying drinks at the bar.
6. Tea and coffee will be available, bring your own snacks
7. Drinks must be consumed sitting down
8. Social distancing must be observed.
9. It is strongly recommended that any member in frail health does not attend
10. Of course, these guidelines are subject to further Government health directives
- 11. Any person displaying flu like or Covid symptoms MUST NOT attend.**

The **September Monthly Run** was held though numbers were down a bit. It was a great run, lots of driving, well at least for me 5 ½ hours of actual driving. I draw your attention to the run report in this magazine.

A small group of club member have completed the majority of the work of **tidying up the club rooms ground floor**. Rob Consoli and Neil DSM did carpentry and sheeting, while Robyn and I did a junk clear up, we installed new shelving and neatly stored club equipment. We also painted most of the walls and the repaired sections of ceilings and cornices. **However**, this job is not complete, if any member would like to assist me to finalise the painting please drop me a note, it will take about 4 litres of semi-gloss white and around 4 hours.

After many discussions, it has been decided to **cancel the 2021 MOCA National Concours** scheduled to be held in Queensland. This decision was not made lightly, but all involved decided that in the current environment it was just too difficult to ensure the event would be supported and meet the expectation of all attending. That decision being made we had one problem, getting a refund of the venue deposit. Now due to the persistence of Sue Clark, we have received a full refund.

The **next run** is planned to be held on Sunday October 4th, to Suttons Beach for Breakfast, we will advise all members if there are any problems holding this event, but at this time you can assume it will go ahead as planned. Due to the current conditions all members must advise Neil they will be attending, see the run notice in this magazine.

The **Christmas Party this** year will be combined with the December Run on Sunday the 6th. At this time, we are planning on going to a public open space like a Dam and have a caterer provide the meal. This is in the planning stage at the moment, Neil and Sue will advise you all formally in a month or so, I ask you to note down the date of this event and keep the day clear.

Please **Stay and Play Safe**

Alan Messenger. September 2020



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SEPTEMBER CLUB RUN

Hi Members,

The cars rolled into the BP on this fine sunny morning, I did the prestart in small groups, and we cruised off along the Ipswich Motorway, then along the Centenary Highway, and then on passed Amberley and into Rural back roads, which lead us through the rich Lockyer Valley farmlands, I wonder did anyone spot the old truck with the tree growing through it?

We parked up at Scotties and relaxed under a huge tree and with the Covid 19 codes in place enjoyed a lazy social morning.

Thanks to Hugh for the photos at Scotties, thanks to Robyn for assisting with the Raffles



Luck Car Draw Winner: Shane Ball,

Raffle Prize Winners:

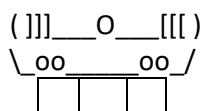
Sue Clark, Alan Messenger, Luke,

Jeff, Paul Turloff, Greg Itoy, Lesley Freedman, Chris Holst

Neil.de San Miguel

Runcoordinator

See you on the next run





Happy Birthday
to those Members Celebrating their
Birthday this Month.....

Barry Kettleton
Bryan Roberts
Cecilia Morgan
Craig Venske
Fiona Ogilvie
Georgie Mawson
Greg Mawn
Janice Elsley
Kailene Squire
Matthew Fulton
Michelle Prasser
Paul McBryde
Peter New

Bernadette Law
Carin Dunlop
Christopher O'Keefe
Denis Curie
Garry Rose
Gary Budden
James Gorry
Johanna Vos-Butler
Kim Bailey
Michael De Meur
Nicole Itoy
Paul Smith
Peter Newman
Rochelle Fox-Freeman
Roger Bylett
Wendy Clark

Bill Hammond
Carmel Apps
Cheyne Turner
Fiona Chapman
Garry Stubbs
Graham Sherrell
James Rutherford
Jenni Bailey
Manfred Hitchins
Monique Callander
Nicole Smith
Pauline Binge
Renae O'Connell
Robert Andrews
Ryan Finlay
Nola Scott

Brad Wolff
Carolyn Trask
Colleen Ashby
Diane Hodson
Gary Duggan
Gillian Kerr
Janice De Meur
Jenny Slater
Lan Fry
Neil Morris
Paul King
Peter Griffiths
Roger Allen
Rod Mills
Tracy Consoli



MOCA Queensland Welcomes the
Following New Members.....

David Purcell & Annette Smith - 2018 Red/White Stripes GT Fastback

Gary Budden - 1965 Rangoon Red Fastback

2020 - 2021 MOCA QLD COMMITTEE ELECTIONS

Forms are to be completed by the Nominee, Proposer and Second. The completed forms must be received by the Club Secretary no later than 5pm, Wednesday 9th September 2020, two (2) weeks prior to the Election Meeting to be held 23rd September 2020. A full listing will be available by contacting the Secretary one week prior to the election date and in the September Magazine.

President					
<i>Nominee</i>	Alan Messenger	<i>Proposer</i>	Ed Callander	<i>Second</i>	Neil DSM
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Vice President					
<i>Nominee</i>	Ed Callander	<i>Proposer</i>	A J Messenger	<i>Second</i>	Neil DSM
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Secretary					
<i>Nominee</i>	Marg Moran	<i>Proposer</i>	A J Messenger	<i>Second</i>	Neil DSM
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Treasurer					
<i>Nominee</i>	Robyn Messenger	<i>Proposer</i>	A J Messenger	<i>Second</i>	Neil DSM
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Magazine/ Website Editor					
<i>Nominee</i>	Robyn Messenger	<i>Proposer</i>	A J Messenger	<i>Second</i>	Neil DSM
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Run Co-Ordinator					
<i>Nominee</i>	Neil DSM	<i>Proposer</i>	Ed Callander	<i>Second</i>	R Messenger
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Merchandising					
<i>Nominee</i>		<i>Proposer</i>		<i>Second</i>	
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Social Director					
<i>Nominee</i>	Sue Clark	<i>Proposer</i>	A J Messenger	<i>Second</i>	Ken Clark
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Membership Secretary					
<i>Nominee</i>	Robyn Messenger	<i>Proposer</i>	A J Messenger	<i>Second</i>	Neil DSM
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Dating Officer					
<i>Nominee</i>	Gordon Bartils	<i>Proposer</i>	Alan Messenger	<i>Second</i>	Robyn Messenger
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	
Bar Person					
<i>Nominee</i>	Robert Consoli	<i>Proposer</i>	Alan Messenger	<i>Second</i>	Tracy Consoli
<i>Signature</i>		<i>Signature</i>		<i>Signature</i>	

National Delegate					
Nominee	Allan Rogers	Proposer	Alan Messenger	Second	Carmen Rogers
Signature		Signature		Signature	
National Delegate					
Nominee		Proposer		Second	
Signature		Signature		Signature	
BBQ Cook					
Nominee		Proposer		Second	
Signature		Signature		Signature	
QHMC Rep.					
Nominee	Russell Whitney	Proposer	Sandra Whitney	Second	A J Messenger
Signature		Signature		Signature	
QHMC Rep.					
Nominee	John Greene	Proposer	Alan Messenger	Second	Marg Moran
Signature		Signature		Signature	
MOCC Rep.					
Nominee	Russell Whitney	Proposer	Sandra Whitney	Second	Alan Messenger
Signature		Signature		Signature	
Events Co-Ordinator					
Nominee	Neil DSM	Proposer	R Messenger	Second	Alan Messenger
Signature		Signature		Signature	



CLUB RUN



**Breakfast at Suttons Beach, Redcliffe
Sunday 4th October 2020**

**Meet: 7.30am Shell Nudgee
Depart: 8.00am
Destination Suttons Beach
Drive Time: Approx. 45 min.**



Early Morning seaside cruise to Suttons Beach for BYO Breakfast
On-site BBQ's available to cook a scrumptious breakfast, or bring a bowl of fruit or your favourite breakfast.

Bring your Chairs, Hat, Sunnies and Beach Shoes.

Please Remember Covid-19 Gov. Rules apply

RSVP: 20-09-20

Neil.De San Miguel

Text: 0417 577 017

moca.runcoordinator@gmail.com

MOCA Qld Sanction No: MQS2010304



CLUB RUN CALENDAR

The Club calendar is designed to assist members planning ahead for designated runs and Club related activities. Club Person of the Year points are assigned for these events. The Club Run is generally held on the 1st Sunday of each month with a "rain date" set for the following Sunday. If for any reason there is a change to an advertised run, details will be in a Coming Events page on the Club website at www.qld.mustang.org.au

The Club Calendar lists designated events / activities and these are therefore recognised as sanctioned Club Runs. Points towards Club Person of the Year are only awarded for attendance at the official 1st Sunday month Run (or Saturday where appropriate).

JULY 2020	AUGUST 2020	SEPTEMBER 2020
		Wednesday 23rd MOCA Qld Annual General Meeting
OCTOBER 2020	NOVEMBER 2020	DECEMBER 2020
Sunday 4th - Breakfast Run to Suttons Beach Redcliffe Details in this Magazine	Expressions of Interest urgently required for a SATURDAY (7th) Run to Tony Longhurst's Car Collection on the Gold Coast	

Notice to Members

Club Member of the Year 2020

Give the unusual circumstances of 2020 the Management Committee has decided not to award the Club Member of the year award for 2020. However, as it is recognised that some members have performed outstanding work during the year it has therefore been decided to carry over the 2020 points into 2021.



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November 2020 Club Run

Proposed Change to a Saturday Run

I would like to change the November club run to the next Saturday (**Sat 7th Nov**) to enable the club to enjoy an exclusive viewing of Tony Longhurst's car collection, making the run more COVID 19 safe.

This can only happen if we have enough members to make it viable for the host.

I am trying to keep the runs happening with the current restrictions and also member's safekeeping in mind.

As the Club members will be the only patrons on site after normal closing time, I am seeking expressions of interest of attendance by club members.

Numbers are needed to make this happen!



Please RSVP as soon as possible!

Regards. MOCA Run Coordinator.

Neil.De San Miguel

Text: 0417 577 017

moca.runcoordinator@gmail.com

THANK YOU

Our sincere thanks goes to four of our Life Members who paid their Membership Dues and, after a telephone call from the Treasurer assuring them that as Valued Life Members they do not need to pay Membership Fees, have very generously said that the Club can keep the funds as a donation.

Neil & Kay Morris

Robin & Linda Bath

Member Profile: Rollie & Wendy Winterscheidt

So, tell us what you've got?

Shadow Black MY17 Ford Mustang GT FM 6sp Manual Premium Performance Pack with Black interior. May 2017 build with 15,000 kms. Immaculate in and out.

When and where did you purchase your Mustang?

Bought as a private purchase in August 2019, locally through the Car Sales website.

What motivated you to buy your Mustang?

Wasn't initially motivated to buy a Mustang but when the vendor started it up under his house and I heard that 5.0 Coyote for the first time, I was hooked. Once he rolled it out into the daylight and I saw it in all its glory, I was gone.

Work in Progress – what have you done to your Mustang?

I was attracted to it because the previous owner had already done everything that I would do to a S550 Mustang to make it mine. Got a plate from PPQ – MST 550.

Items 1- 10 were done when I bought the car. My additions are items 11 -18. I will probably only add a short throw gear stick.

1/ Window Tinting
2/ Roush Hood Scoop (Painted & Fitted)
3/ Roush Side Scoops (Painted & Fitted)
4/ Roush Rear Spoiler (Painted & Fitted)
5/ Asanti 20" Wheels (Silver Metallic)
6/ Nitto 20" Tyres (Balanced, Fitted & Aligned)
7/ Ford Performance Lowering Spring Set (Fitted & Aligned)
8/ Xforce 3" Headers & CAT Kit (Fitted)
9/ Xforce 3" Cat Back Stainless-Steel Exhaust Kit (Fitted)
10/ SCT X4 Power Flash Programmer (Programming & Tuning)
11/ California Pony Cars Wheel Arches (Painted & Fitted)
11/ Ford Performance Hood Strut Kit
12/ Steeda Clutch Spring Assist
13/ Lloyd Mats Trunk Mat Carpeted Black - Pony Logo
14/ Ford Leather Shift Knob "GT350/GT350R"
15/ American Car Craft Dead Pedal Trim Plate
16/ Hawk Performance Brake Pad Ceramic Front Set
17/ Ford Performance Strut Tower Brace Kit RHD
18/ Ford Steering Wheel GT350R Leather and Alcantara



What do you enjoy about your Mustang?

I have a had a few performance toys. Race cars, Porsches, Audis etc. but this has been the most enjoyable and involving. Also, low maintenance costs. A real pleasure to own and drive. Most importantly Wendy can get in and out easily.

When and why did you join MOCA Qld?

To mix with other Mustang enthusiasts and go on Club Cruises.

What do you enjoy about being in MOCA Qld?

Checking out other Members' rides, mixing with other owners, and keeping up to date with the marque. It is a real thrill to be cruising in a squadron of Mustangs.



The Barn & Scotty's Garage

Weds 12th August 2020



Twenty-one Mustangs, one Corvette and two daily drivers blew out some cobwebs as they flexed their muscles and turned heads on the road to Flagstone Creek. Arriving at the venue, 47 people completed COVID-19 paperwork, ordered lunch and ambled around Scotty's Garage delighting in the photo opportunities offered by the 60's diner event room. A good time, including some silliness, was had by all posing for photos with the various props.

It was a pleasure to welcome new Mustang members Cathy and Michael Jennings with their beautiful 1966 Acapulco Blue coupe. Included in our group was David Jones and his daughter Theresa in a 2020 Orange Fury celebrating David's 60th birthday.

Barry Lane generously presented Jack Hall with a die-cast white Mustang to keep him company whilst Jack's car is off the road getting some TLC.

Thank you to everyone who came along and contributed to such a fun day.





September Mid-Month Fun Run Christmas Creek Café, Lamington

After a morning coffee and natter, and with spirits high and Mustangs polished, we headed off on another mid-month adventure. The myriad of traffic lights split the convoy but we managed to re-group just outside of Beaudesert where we ventured into some very spectacular countryside. Our Mustangs took us up and down hills, across bridges, beside horses and cows and past lots of farm land whilst heading to our lunch destination of Christmas Creek Café.



With 13 cars parked and 25 Mustangers hand sanitised and COVID-19 paperwork completed, we were greeted by the friendly staff who efficiently took our lunch orders. Country sized meals were quick to come out and very tasty. We had the place to ourselves so laughter and tom-foolery was soon the order of the day. The afternoon finished with a leisurely walk to Christmas Creek.



EVENT OF INTEREST CALENDAR

This calendar is designed to assist members in planning ahead for events that have been sanctioned by the Club, other than designated Club Runs and not necessarily organised by the Club. Club Person of the year points are not assigned for these events. There is more detail about each event on the following pages, including the location and time to meet and the contact details for the club member who has volunteered to organise the Club's participation in the event. An RSVP to the organiser and / or the Run and Events Coordinator will make their job easier and is the classy thing to do.

OCTOBER 2020	NOVEMBER 2020	DECEMBER 2020
Wednesday 14th - Mid-Week Fun Run Angies Country Cafe at Esk Sunday 25th - Peak Crossing Details in this Magazine		
JANUARY 2021	FEBRUARY 2021	MARCH 2021

SAYINGS EXPLAINED

CURFEW

THE WORD "CURFEW" COMES FROM THE FRENCH PHRASE "COUVRE-FEU", WHICH MEANS "COVER THE FIRE". IT WAS USED TO DESCRIBE THE TIME OF BLOWING OUT ALL LAMPS AND CANDLES. IT WAS LATER ADOPTED BY MIDDLE ENGLISH AS "CURFEU", WHICH LATER BECAME THE MODERN "CURFEW". IN THE EARLY AMERICAN COLONIES HOMES HAD NO REAL FIREPLACES SO A FIRE WAS BUILT IN THE CENTER OF THE ROOM. IN ORDER TO MAKE SURE A FIRE DID NOT GET OUT OF CONTROL DURING THE NIGHT IT WAS REQUIRED THAT, BY AN AGREED TIME, ALL FIRES WOULD BE COVERED WITH A CLAY POT CALLED A "CURFEW"

BARRELS OF OIL

WHEN THE FIRST OIL WELLS WERE DRILLED THEY HAD MADE NO PROVISION FOR STORING THE LIQUID SO THEY USED WATER BARRELS. THAT IS WHY, TO THIS DAY, WE SPEAK OF BARRELS OF OIL RATHER THAN GALLONS

Mid-Month Fun Run Angie's Country Café, Esk

Weds 14th October 2020



The drive to Esk offers some stunning scenery. Esk is an interesting historic country town in the Somerset region and is nestled under Glen Rock and Mount Esk. Angie's Country Café, situated in an old rectory building, offers great country-style meals and delicious pastries. You will be served by friendly and efficient staff. After lunch, stroll down the main street to enjoy quirky gift and antique shops as well as a number of significant historic buildings.

Meeting at : BP Servo, Corner Randolph St & Boundary Rd, Archerfield
Meeting time: 10am for 10.30am departure
Sanction No : MOCA Qld - S20165102
RSVP : by Sunday 11th October 2020
Email : tonyjeanvincent@bigpond.com
Mobile : 0418 716 501 (Jean and Tony Vincent)
NOTE : Covid-19 guidelines to be strictly adhered to

PEAK CROSSING

Sunday 25th October 2020

**A DAY IN THE COUNTRY
TO SUPPORT LOCAL CHARITY**



Date Change due to Covid - 19



Mark Buchanan
www.marquephotography.com.au

Members of the **Mustang Owners Club of Queensland** are invited to an "Invitation Only" Charity Day on Sunday 30th August 2020. This event is held on a private property at Peak Crossing from 10am onwards hosted by the Jaguar Drivers Club of Qld.

This is a unique opportunity for invited car clubs to mix with other car enthusiasts, without general public, to view a diverse range of vintage, classic and inspirational cars whilst supporting a great charity.

There will be music, amazing cars, food, coffee van, raffles and great company.

The Rotary Club food van will be serving refreshments and a bbq lunch at reasonable prices. Your support of their efforts is greatly appreciated.

Entry fee at the gate will be a donation of \$25 per car.

Please RSVP before 31st July 2020 to:

Contact: **Jean Vincent**

Email: **jean.vincent3@icloud.com**

In your acceptance please advise the vehicle you will attend in, year of manufacture, colour and number of attendees.

Entry is restricted to 200 cars on a first come basis. An early reply ensures you don't miss out on this great event and we look forward to your acceptance as soon as possible.

Please help us keep this event exclusive by not disclosing date or details.





Ed Callander T: 0477 690 070
E: amcpdu@aapt.net.au

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Lee Iacocca (left) with Don Frey in a dealer promo photo from early 1964.



28
JUNE 2020

LOOKING BACK: IACOCCA INTERVIEW

An in-depth talk from 2004 with the American automotive icon who brought us Mustang



BY JIM SMART

Editor's Note: As the Mustang community prepared to celebrate the Mustang's 40th anniversary back in 2004, Mustang journalist/historian Jim Smart visited Lee Iacocca for an interview from the man who rarely gave interviews. The result was one of the few interviews he granted that centered specifically on his involvement with the Mustang. We asked Jim to revisit the interview for *Mustang Times*.

We lost Lee Iacocca, 94, last July to natural causes. He lived a long and productive life, leaving a lasting impression, not only for his accomplishments in the car industry but also for diabetes research and restoration of the Statue of Liberty. It is impossible to think of Lido Anthony "Lee" Iacocca without thinking about the Mustang.

Mustang historian Bob Fria and I met with Iacocca at his Belair, California, home in 2004 for a two-hour visit and insight into how he was feeling at age 79. Sitting across a massive library from Mr. Iacocca was surreal. He still had a very commanding presence. Lee spoke in his native Allentown accent and a strong Italian demeanor. He conversed with us as though we had been friends for a lifetime. He appreciated our passion for the vision he spun into an American icon nearly a half-century earlier.

In 2004, Ford was about to launch an all-new Mustang for 2005, one that resembled the Mustang that Iacocca launched in 1964. Lee admitted that Ford did a good job on the redesign, which helped us segue into an enlightening interview.

JS: Did you ever think the Mustang would be so well received this many years later?

Iacocca: It is remarkable. Amazing. Lasting power. You just can't predict a phenomena like that. Sometimes, great brand names go away. Heck, even great companies go away. When I was at Chrysler, we bought a great brand name—Jeep. Who knew that SUVs would be selling at 4.5 million units a year? All we had at the time was Jeep Cherokee, then we introduced the Grand Cherokee. You hit a big wave by mistake sometimes. The Mustang was something different.

JS: Where did the idea for a sporty, affordable compact car come from?

Iacocca: To be honest, it was the Baby Boomers coming of age. The oldest Baby Boomers were 18 at the time and getting their driver's licenses. For a kid, 16, getting a new Mustang for a gift would be like going to heaven. They'd have to be a rich kid (laughs). It was a great car for its time. However, people forget that the Mustang was a do-it-yourself hardtop, convertible, or fastback. The car was \$2,368 FOB Detroit plus freight. Our goal was one dollar a pound at \$2,000 and the bean counters said we were crazy. It had carpet and full wheel covers. What excited us during our research was we would ask people what they would pay for the car without knowing the brand name. For the Mustang, they would come in at more than \$1,000 more than our figures.

JS: Although the base sticker price for the new Mustang was \$2,368, how many buyers actually spent that amount?

Iacocca: The first 500,000 units sold for an average of \$3,500, considerably more than the base sticker price. Buyers loaded them up with options because they were so affordable. We planned Mustang off the Falcon chassis, of course, which was already done and paid for. We also had the engines, suspension, and chassis, which were also paid for.

JS: Aside from its runaway success, how did you personally feel about the Mustang?

Iacocca: Mechanically, the Mustang was not a great car. However, it had the great 289 V8—the “hot one.” Everyone wanted V8s and couldn't get them. We were rolling 50-60 percent of Mustangs out the door with sixes because we couldn't meet the demand for V8s.

JS: So the \$2,368 sticker price was the hook?

Iacocca: That's right. It was a love affair. How do you describe it? You can plan... I mean, when timing overtakes you, it's luck. Remember, this was the spring of 1964. Just a few months earlier in the fall of 1963, President Kennedy was killed. We had the World's Fair planned for the Mustang's introduction on opening day, April 17. Where else could you introduce a new car at a world-class event—the New York World's Fair—on opening day? The Ford exhibit at Walt Disney's Magic Skyway was beautiful. We featured the Mustang corral and it was unbelievable. Walt Disney was there. Henry Ford II was there. The biggest thing that spring was President Johnson's huge tax cut. You talk about the stars being aligned. Everything was right.

JS: How did such a huge unexpected demand for new Mustangs affect Ford Motor Company?

Iacocca: We looked at that when we were going to be at the World's Fair with this huge exhibit. The plan was to have production going by early March and we barely made it. Dealers got one Mustang each at first.



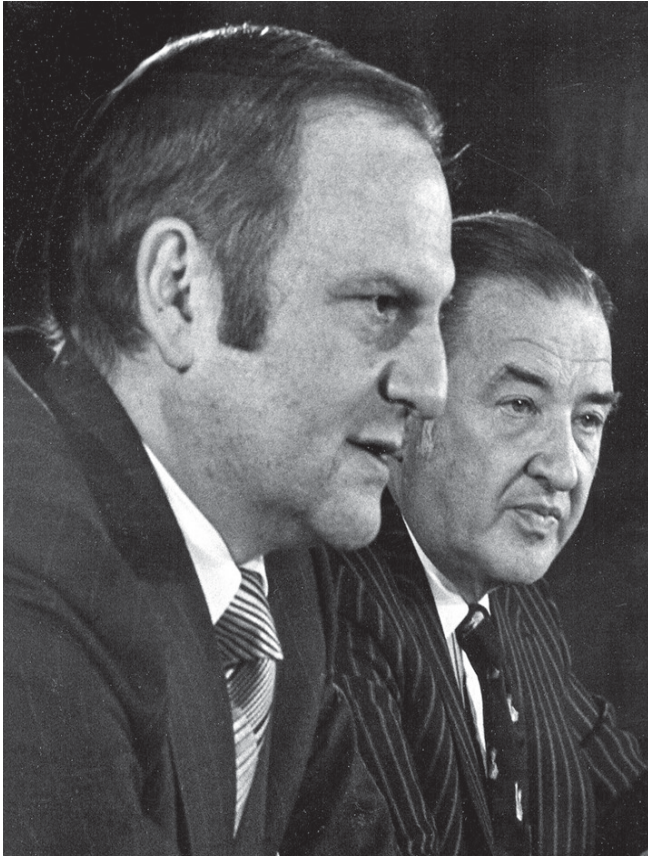
This was the design clay from the Ford studio that won approval by Ford management. Conceived by Gale Halderman, Joe Oros, and Dave Ash, it was the clear winner.



Ford's Walter Murphy managed to get Lee Iacocca on the covers of *Time* and *Newsweek* at the same time. Iacocca figures they may have sold 100,000 more Mustangs as a result.



Part of the original Team Mustang—the Fairlane Group who met off campus at the Fairlane Motel in Dearborn to put a plan together for the Sporty Ford Car Project. The objective was to keep this effort secret until it could be presented to Henry Ford II.



The power of two Ford bosses—Lee Iacocca and Henry Ford II at a press conference in the 1970s. Ford and Iacocca didn't always agree and the tension grew throughout the 1970s. Ultimately, HFI fired Iacocca in 1978, stating he simply didn't like him.

JS: Automakers brag today about how quickly they can get a car to market, but look at the technology you didn't have in the early 1960s yet you got the Mustang to market quickly.

Iacocca: Based on our research, we knew we had a hot car. I mean, it was Mustang mania! People broke down doors to see it. They went crazy. And J. Walter Thompson (Ford's ad agency) did one hell of a marketing effort. Very simple. I like it even to this day. You opened up a magazine and across two pages was what we called the Mona Lisa look—a two-door Mustang hardtop, full profile. All it said was, "The Unexpected...\$2,368 FOB Detroit." People got so caught up in it. Walter Murphy, our public relations guy, hoodwinked everybody figuring out how to get me on the covers of *Time* and *Newsweek* the same day with the Mustang. It was unthinkable then. These magazines were competitors. They didn't like having the same thing on the newsstand at the same time. They tried to scoop each other. Of course, Murphy lied by promising each of them an exclusive. Who knows? That might have been worth 100,000 cars! I'd like to be able to take credit for a lot of it, but we were simply overrun by all of these great events happening at the same time.

JS: Great timing, wasn't it?

Iacocca: Well, we followed the Kennedy assassination by only six months. The nation needed a lift. It was springtime with the World's Fair and a heady time for me. We started that thing called "1964½" because we were introducing it mid-year as a 1965 model. That had never been done before in the auto industry. We always introduced new models in the fourth quarter in the fall.

The famous Mona Lisa ad by J. Walter Thompson that captured the imaginations of car buyers. With this Mustang profile, Ford couldn't lose.



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TMR MOCC meeting Sep.2 /20

First meeting of MOCC held on SKYPE

DELEGATES Report

TMR are wishing to expand the membership to include recreational vehicles [4x4, caravans and campers] which will include a rep from RACQ.

A Gross Combination Mass Code

Scott Notley [Vehicle Standards and Accreditation] gave summary on the rules saying that TMR is working with the other states to having all states with the same rules so modifications may be carried out after registration.

B PPQ standard numberplates

A new standard has been designed maroon on white background, QUEENSLAND SUNSHINE STATE, made up of three numbers two letters and one number witch will then cascade to the left to mix with the letters:- 523.NL7 523.7NL The first plate will be :- 000.AA0

C Parliamentary Inquiry into [Motor Recreational Activities]

Malcom Spiden Rep. for the MG Car Club submitted his report to the Committee end of August.

The Committee has now tabled its report so is now on their website. If you read the report you may be able to tell me what the inquiry is about???? And what they may be thinking???

D SIVS.

TMR are going to add to the SIVS website with links to pages in the TMR website.

Rules on carrying young people in vehicles registered without seatbelts.

Use of vehicles as booked hire and rideshare.

Re-inclusion of frequently asked questions.

E Reregistration

If a vehicle has lapsed rego. And is needed to be reregistered back in the same owners name it does not require a new Safety Cert or number plates and the owner has 6months after the Covic 19 finishes to do this.

Your Delegate

John Greene

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Price: \$40.00

PREMIER POLO MENS	XS	S	M	L	XL	XXL	3XL	5XL
1/2 CHEST MEASUREMENT CM	50.5	53	55.5	58	60.5	63	68	73
HIGH POINT SHOULDER TO HEM	67	69	71	73	75	77	79	81



Ladies Polo Shirt - **Old Style**

Price: \$35.00



Ladies Polo Shirt - **New Style**

Price: \$40.00

PREMIER POLO LADIES	8	10	12	14	16	18	20	22	24	26
1/2 CHEST MEASUREMENT CM	45	47.5	50	52.5	55	57.5	60	64.5	69.5	74.5
HIGH POINT SHOULDER TO HEM	61	63	65	67	69	71	72	73	74	74



MOCA Club Hat

Price: \$25.00



Mens Sunshade Hat with 'Horse'

Price: \$40.00



MOCA Drink Coolers

Price: \$5.00



Umbrella - White/Blue

Running horse on two blue panels

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Stool Seats plus insulated zipper bag

Price: \$40.00

Please Note:

For purchase of Umbrella or Stool Seats; please contact MOCA QLD Merchandise Rep, as these two items cannot be mailed due size and weight. Obtain via Club Meeting or Club runs.

Marked Down Stock

Contact Ed Callander if you are interested in any of these items!

	Size	Number		Cost
<u>LADIES POLOS</u>				
Pink - Dark	10	1		\$ 12.50
Fawn	10	1		\$ 12.50
Pink (Light Colour - Sleeveless)	10	1		\$ 10.00
Black	12	1		\$ 12.50
Caramel	14	1		\$ 12.50
Burgandy (White Trim)	14	1		\$ 10.00
Green	14	1		\$ 12.50
Black (Open Neck - No Buttons)	14	1		\$ 12.50
Blue (Deep Blue)	16	1		\$ 20.00
Blue (White Trim)	16	1		\$ 10.00
Green	16	1		\$ 12.50
Grey	16	1		\$ 15.00
Purple	20	1		\$ 12.50
<u>LADIES SHIRTS</u>				
Purple (Front Pleats)	18	1		\$ 20.00
Pink (Light Colour - Cowl Neck)	16	1		\$ 20.00
<u>MENS SINGLETS</u>				
Navy (White Trim)	L	1		\$ 10.00
Navy (White Trim)	XL	2		\$ 10.00
Navy (White Trim)	2XL	1		\$ 10.00
<u>MENS POLOS</u>				
White / Blue	2XL	1		\$ 17.50
Blue Medium	2XL	1		\$ 12.50
Blue	S/P	1		\$ 12.50
Black	XL	1		\$ 17.50
Fauwn with blue collar	L	1		\$ 17.50
Navy with Yellow trim	L	1		\$ 12.50
Cream / Navy	M	1		\$ 17.50
Grey	XL	1		\$ 17.50
Black	XL	1		\$ 17.50
Grey / Dark	2XL	1		\$ 20.00
<u>MENS T-SHIRTS</u>				
White & Navy Trim	XL	1		\$ 12.50
Brown	XL	1		\$ 12.50
Grey with Blue Trim	L	1		\$ 12.50
Grey	L	1		\$ 12.50
Fawn	L	1		\$ 12.50
White	L	1		\$ 12.50
Grey (Bright)	M	1		\$ 7.50
White	M	1		\$ 5.00
Green (Bright)	S	1		\$ 7.50
Brown	S	1		\$ 7.50
Grey (Light)	S	1		\$ 7.50

Is your Classic Mustang Losing Power??

Well the problem could be fuel starvation caused by a degraded fuel hose at the joins between the tank and the under-body line or any of the other rubber hose joints on the way to the carburetor. There are at least two and three on some models. An important point to bear in mind, these hoses over time become hard and brittle and when in this state start to weep fuel and can crack with disastrous results.

I will tell you a story about the photo below. It is of the fuel pipe on one of my Mustangs that had been recently imported. The car was a red 65 coupe in very nice condition, it started easily, ran well and drove OK in normal traffic, so to show it off I decided to take it on a club run to Mt Mee. All went well until we were on the D'Aguilar highway on the hill after the Bracalba Quarry the car was under full power, near the top of the grade the engine started to miss, I backed off and the engine returned to normal, I then carried on to the meet point at the D'Aguilar Hotel. We left the hotel as a group heading up Mt Mee for the picnic area at the top of the mountain. Well, about a third of the way up the engine started to miss eventually cutting out altogether. I stopped on the side of the road and managed to restart the engine and tried to carry on up the hill only to have the engine stop again. At that stage I decided to call it a day and managed to get home without a problem, it was basically all downhill.

During the next week I stripped and rebuilt the carburetor, then the fuel pump, plus I fully tested the ignition system, all good. So, I took the car for another test run on the flat no problems but when I tried a long hill that required more power, the engine again missed and stopped. As I was sure the engine end was OK, that only left the fuel delivery system from the fuel tank to check out maybe a flattened steel fuel line?? That's when I found the kinked hose between the tank and body fuel line. I also discovered the hose was rock hard no flex at all and starting to crack, as were the other rubber hoses in the line, they were all original hoses. I replaced all the hoses then went for another test drive, success, the car now powered up hills.

As a result of this experience I strongly recommend that rubber hoses on fuel lines are changed at least every 10 years or immediately you get a Classic Mustang.



Safe and happy driving, Alan Messenger.

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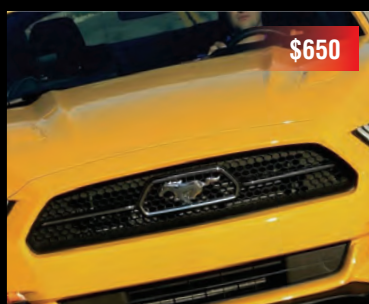
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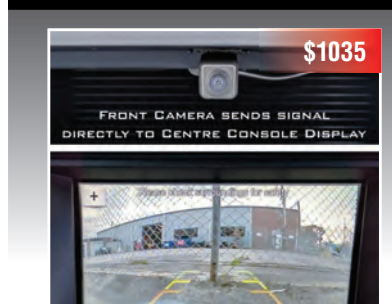
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